

## World Masters of Projection Mapping: ISE Hospitality Cruise Packages

February Tuesday 6, Wednesday 7, Thursday 8 and Friday 9 - 2018

Amsterdam Light Festival, in collaboration with Integrated Systems Europe (ISE) and RAI Amsterdam have combined to launch the **World Masters of Projection Mapping** competition. It is the first international event for professional video artist and an exciting addition of light art to the Amsterdam Light Festival programme.

The international jury selected five finalists from the submissions which will be presented as 'projection mapping on the facade of the iconic EYE Filmmuseum. The Eye Filmmuseum is based on a unique location right beside the IJ river in Amsterdam. Two large water screens on the river will function as additional projection surfaces.

*Notice: on Thursday 8<sup>th</sup> and Friday 9<sup>th</sup>, sound is added at the WMPM site.*

ISE and Artifex offer multiple hospitality packages with boat tours available from the RAI convention centre to the EYE Filmmuseum where the World Masters of Projection Mapping will take place. Once you have arrived at the EYE Filmmuseum a well informed art guide will share the stories and insights on the artwork projected on to the EYE, and its artists. These cruises will take you through the Amsterdam canals and during these two-hour cruises guests can fully enjoy drinks, snacks and dinner. This is the perfect opportunity to host your guests, clients and business partners. We offer the following options:

- 1. Dinner Cruise 2-hours** prices from **€ 95,- p.p.** (excl.6 % VAT)  
Capacity: 20 - 50 persons per boat  
*Includes boat ride from RAI to EYE, Local Guide, Three course dinner and all drinks (mineral water beer, wine, soft drinks)*
- 2. Cruise including drinks 2-hours** prices from **€ 65,- p.p.** (excl.6 % VAT)  
Capacity: 20 - 50 persons per boat  
*Includes boat ride from RAI to EYE, Local Guide, Snacks and all drinks (mineral water beer, wine, soft drinks)*
- 3. Dinner cruise + visit to A'DAM LOOKOUT 2,5-hours** prices from **€ 107,50 p.p.**(excl.6 % VAT)  
Capacity: 20 - 50 persons per boat  
*Includes boat ride from RAI to EYE, Local Guide, Entrée A'dam LOOKOUT, Three course dinner and all drinks (mineral water beer, wine, soft drinks)*
- 4. Dinner Cruise on a historical boat 2-hours** prices from **€ 100,- p.p.** (excl.6 % VAT)  
Capacity: 20 - 40 persons per boat  
*Includes boat ride from RAI to EYE, Local Guide, Dinner buffet style and all drinks (mineral water beer, wine, soft drinks)*
- 5. Cruise including drinks on historical boat 2-hours** prices from **€ 70,- p.p.** (excl.6 % VAT)  
Capacity: 20 - 40 persons per boat  
*Includes boat ride from RAI to EYE, Local Guide, Snacks and all drinks (mineral water beer, wine, soft drinks)*

*All hospitality packages are organised and hosted by Artifex Cultural Organization Agency. All bookings are based on availability. Adjustments can be made on request.*

## ISE - Word Masters of Projection Mapping hospitality packages



On top of these packages we can also provide you with:

- Branding opportunities on the boat
  - Roll up banners prices from €150,- (excl. tax)
  - TV screens on board prices from €350,- (excl. tax)
  - Taylor made merchandise prices upon request
  - Amplified microphone upon request
- Additional programme
  - Transfer from EYE Filmmuseum to your hotel or other destinations
  - Restaurant reservations
  - Etc. etc.

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Please contact us at Artifex [info@artifex.nu](mailto:info@artifex.nu) or +31(0)20 620 81 12

Artifex contact person: Nanie Fleer

## ISE - Word Masters of Projection Mapping hospitality packages

### 1. Dinner cruise 2-hours



During this two hour dinner cruise we will take you from the RAI convention centre to the EYE Filmmuseum where the World Masters of Projection Mapping (WMPM) will take place. On this cruise, a local guide will be on board. Once in front of the EYE the guide will share stories and insights on the artwork projected on to the EYE and its artists. These cruises will take you through the Amsterdam canals while you and your guests can fully enjoy a typical Dutch stew menu.

#### Programme:

- 18.00-18.15: A hostess will welcome you at the RAI landing stage and guide you to your boat
- 18.15-19.45: Boat cruise from RAI to EYE while enjoying the scenery of the Amsterdam canals by night accompanied by a seasonal Dutch dinner
- 19.45-20.15 Arriving in front of the EYE where the WMPM will show, the guide will tell you all the ins and outs of the artwork and its artists.
- 20.15: End of programme; guests will disembark at the Eye Filmmuseum

#### Price:

Prices between € 95,- (50 persons excl. tax) till € 115,- (20 persons excl. tax)

Including a welcome by our host at the landing stage, fully catered cruise with all inclusive dinner and drinks (*mineral water, beer, wine, soft drinks*) and a guide on board.

#### Catering:

Dutch Stew menu:

- *Starter: Pea soup*
- *Main course choice between three stews:*
  - *kale cabbage stew with smoked beef sausage*
  - *forgotten vegetables stew with shoulder steak*
  - *sauerkraut stew with bacon*
- *Dessert: Homemade apple pie with whipped cream and coffee and tea*

We serve unlimited beer, wine, soft drinks and mineral water.

#### Remarks:

Minimum of 20 and maximum of 50 persons per boat

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### 2. Cruise including drinks 2-hours



During this two hour cruise we will take you from the RAI convention centre to the EYE Filmmuseum where the World Masters of Projection Mapping (WMPM) will take place. On this cruise, a local guide will be on board. Once in front of the EYE the guide will share stories and insight on the artworks projected on the EYE and its artists. This cruise will take you through the Amsterdam canals while you and your guests can fully enjoy drinks and bites. This is the perfect opportunity to host your guests, clients and business partners.

#### Programme:

- 18.00-18.15: Our hostess will welcome you at the RAI landing stage and guide you to your boat  
18.15-19.45: Boat cruise from RAI to EYE while enjoying the scenery of the Amsterdam canals by night accompanied by a selection of drinks and bites  
19.45-20.15: Arriving in front of the EYE where the WMPM will show, the guide will tell you all the ins and outs of the artwork and its artists.  
20.15: End of programme; guests will disembark at the Eye Filmmuseum

#### Price:

Prices between € 65,- (50 persons excl. tax) till € 85,- (20 persons excl. tax).

Including a welcome by our host at the landing stage, fully catered cruise with all inclusive drinks (*mineral water, beer, wine, soft drinks*) accompanied by bites and a guide on board.

#### Catering:

We serve unlimited beer, wine, soft drinks and mineral water along with a trio of nuts: peanuts, Japanese mix and mixed nuts. These bites are served:

- Roasted giant prawns with wakame and crunchy noodles
- Crostini serrano ham with pumpkin chutney
- Wrap with rillette of pastrami and farmer's lettuce
- Panna cotta of mild Dutch goat's cheese

#### Remarks:

Minimum of 20 and maximum 50 persons per boat.

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## ISE - Word Masters of Projection Mapping hospitality packages

### 3. Dinner cruise + A'DAM LOOKOUT 2,5-hours



During this two hour dinner cruise we will take you from the RAI convention centre to the EYE Filmmuseum where the World Masters of Projection Mapping (WMPM) will take place. On this cruise, a local guide will be on board. Once in front of the EYE the guide will share stories and insight on the artworks projected on the EYE and its artists. This cruise will take you through the Amsterdam canals while you and your guests can fully enjoy a typical Dutch stew menu. When on shore you will visit the A'DAM tower where you will have a great view on the city of Amsterdam and the EYE Film Institute.

#### A'DAM LOOKOUT

A majestic building with an impressive view. The adventure begins in the futuristic lift which soars to the twentieth floor within 22 seconds. There, you can view the city from a bird's eye view. The old centre with the canal belt, the ports and the surrounding polder landscape. Moreover it's a great opportunity to see the World Masters of Projection Mapping (WMPM) from above.

#### Programme:

- 18.00-18.15: Our hostess will welcome you at the RAI landing stage and guide you to your boat
- 18.15-19.45: Boat cruise from RAI to EYE while enjoying the scenery of the Amsterdam canals by night accompanied by a seasonal Dutch dinner
- 19.45-20.15: Arriving in front of the EYE where the WMPM will show, the guide will tell you all the ins and outs of the artwork and its artists.
- 20.15-20.30: Guests will debark
- 20.30- 21.00: Entrée A'DAM LOOKOUT enjoy view
- 21.00: End of programme

#### Price:

Prices between **€ 107,50** (50 persons excl. tax) till **€ 127,50** (20 persons excl. tax).

Including a welcome by our host at the landing stage fully catered cruise with all inclusive dinner and all drinks (*mineral water beer, wine, soft drinks*) and a guide on board.

#### Catering:

Diner includes Stew menu. We serve unlimited beer, wine, soft drinks and mineral water

- *Starter, Pea soup*
- *main course choice between Three stews:*
  - kale cabbage stew with smoked beef sausage
  - forgotten vegetables stew with shoulder steak
  - sauerkraut stew with bacon
- *dessert, Homemade apple pie with whipped cream and coffee and tea*

#### Remarks:

Minimum of 20 persons per boat and maximum 50 persons (1 boat)

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## ISE - Word Masters of Projection Mapping hospitality packages

### 4 . Dinner Cruise on historical Boat 2-hours



During these two hours dinner cruise on this historical boat we will take you from the RAI convention centre to the EYE Filmmuseum where the World Masters of Projection Mapping (WMPM) will take place. On this cruise, a local guide will be on board. Once in front of the EYE the guide will share stories and insights on the artworks projected on to the EYE and its artists. This cruise will take you through the Amsterdam canals while you and your guests can enjoy a Indonesian buffet.

#### Historical Boat:

The boat is a historic 'trekschuit': a barge which was pulled along a towpath by horses. This mode of transport was used throughout the Netherlands for both goods and passengers. Traces of earlier times still remain, for instance at the bow you can see the collapsible wooden masts to which the ropes that pulled the barge were attached. Nowadays the barge is powered by an electric motor.

#### Programme:

- 18.00-18.15: Our hostess will welcome you and guide you to your boat at RAI landing stage
- 18.15-19.45: Boat cruise from RAI to EYE while enjoying the scenery of the Amsterdam canals by night accompanied by a dinner
- 19.45-20.15: Arriving in front of the EYE where the WMPM will show, the guide will tell you all the ins and outs of the artwork and its artist.
- 20.15: End of programme; guests will disembark at EYE Filmmuseum

#### Price:

Prices between € 100,- (40 persons excl. tax) and € 120,- (20 persons excl. tax)

Including a welcome by our host at the landing stage fully catered cruise with all inclusive dinner and all drinks (*mineral water, beer, wine, soft drinks*) and a guide on board.

#### Catering:

On board we serve (unlimited) beer, wine and soft drinks along with a Indonesian buffet:

- Krupuk Asli (Assortment Indonesian crackers)
- Nasi Putih (White Panda Rice)
- Sate Babi (Marinated Pork In Spicy Peanut Sauce)
- Lenge Rendang (Spicy Braised Beef)
- Tahu Taoco Tempe (Tempe Tahu Prepared With Black Soya Sauce)
- Sambal Goreng Beans (Beans In Spicy Sambal Sauce)
- Acar Ketimun (Javanese Cucumber Salad in Sweet and Sour Sauce)
- Sambal Goreng kentang (Mild Spicy Potato Sticks)
- Serundeng (Baked Coconut with Peanuts)
- Bajak Sambal (Fried Sambal)
- Spekkoek (Spekkoek or Spekuk in Indonesian is a Dutch-Indonesian layered cake)

#### Remarks:

Minimum of 20 persons per boat and maximum 40 persons (1 boat)

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### 5. Cruise including drinks on historical Boat 2-hours



During these two hours cruise on this historical boat we will take you from the RAI convention centre to the EYE Filmmuseum where the World Masters of Projection Mapping (WMPM) will take place. On this cruise, a local guide will be on board. Once in front of the EYE the guide will share stories and insights on the artworks projected on to the EYE and its artists. This cruise will take you through the Amsterdam canals while you and your guest can fully enjoy drinks and bites. This is the perfect opportunity to host your guests, clients and business partners.

#### Historical Boat:

The boat is a historic 'trekschuit': a barge which was pulled along a towpath by horses. This mode of transport was used throughout the Netherlands for both goods and passengers. Traces of earlier times still remain, for instance at the bow you can see the collapsible wooden masts to which the ropes that pulled the barge were attached. Nowadays the barge is powered by an electric motor.

#### Programme:

- 18.00-18.15: Our hostess will welcome you and guide you to your boat at RAI landing stage
- 18.15-19.45: Boat cruise from RAI to EYE while enjoying the scenery of the Amsterdam canals by night accompanied by a selection of deluxe snacks and drinks
- 19.45-20.15: Arriving in front of the EYE where the WMPM will show, the guide will tell you all the ins and outs of the artwork and it's artist.
- 20.15: End of programme; guests will debark at EYE Filmmuseum

#### Price:

Prices between € 70,- (40 persons excl. tax) and € 90,- (20 persons excl. tax)

Including a welcome by our host at the landing stage, fully catered cruise with all inclusive drinks (*mineral water, beer, wine, soft drinks*) accompanied by snacks and a guide on board.

#### Catering:

On board we serve (unlimited) beer, wine, soft drinks and mineral water along with an assortment luxury nuts and bites

- Wrap with ribeye and truffeltapenade
- Grilled aubergine stuffed with creamcheese
- Crostini smoked duck breast, laquered with 5-spices honey
- Canapé "vitello tonato", veal with tuna mayonaise
- Bonbon of smoked salmon with creamcheese marinated cucumber

#### Remarks:

Minimum of 20 persons per boat and maximum 40 persons (1 boat)

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