Integrated Systems Europe

ISE welcomes two new board members

French and Lang to offer strategic, manufacturer input

AMSTERDAM, 29 JUNE 2015: Integrated Systems Events, the Organisers of the Integrated Systems Europe trade exhibition, announced the appointment of two new members to its board. Ollie French, from Future Automation and Tobias Lang from LANG AG will join the nine-person ISE board of directors with as of July 1st.

French works as the Commercial Director for Future Automation, a manufacturer of motorised and non-motorised mounting and concealing solutions for televisions and projectors with its primary market in the residential sector. Lang joins the ISE board of directors as CEO of Lang AG, the German-based AV sales, rental and solution provider of visual presentation technology.

As manufacturers, both French and Lang will join the board on a fixed term basis. "It's extremely important that we get a fresh point of view and input into our strategic development," stated ISE Managing Director Mike Blackman talking at the InfoComm International trade exhibition. "This is why board members that are also manufacturers work with us for a two year period."

Blackman went on to thank the outgoing board members, Jon LeBlanc, formerly of Russound and Damien Weissenburger, Director, Professional Systems, Sony. "Their input was invaluable in helping shape ISE's successful development," he said.

The Integrated Systems Europe board of directors comprises nine members:-

David Labuskes, Executive Director and CEO, InfoComm International (ISE Chair)
Don Gilpin, Executive Director and COO, CEDIA (ISE Secretary Treasurer)
Terry Friesenborg, Chief Global Officer, InfoComm International
Wendy Griffiths, Executive Director, CEDIA EMEA
Larry Pexton, President, Triad Speakers
Jay Rogina, Principal, Spinitar
Wolfgang Lenz, President, Comm-Tec
Tobias Lang, CEO, LANG AG
Ollie French, Commercial Director, Future Automation

The Integrated Systems Europe exhibition is produced annually by Integrated Systems Events. The event is jointly owned by InfoComm International and CEDIA.

The next Integrated Systems Europe will take place at the Amsterdam RAI on 9-12 February 2016.

ISE 2016 - Four days: for you, for your business, for the better…

Ends

Click here to download a high-resolution image of Mike Blackman, Ollie French and Tobias Lang

Additional information is available from:
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About Integrated Systems Europe:
Launched in 2004, ISE is Europe's largest tradeshow for the professional AV and electronic systems industry. ISE 2016 will take place from 9-12 February 2016, and is expected to draw over 1000 exhibitors and more than 55,000 registered attendees to its Amsterdam RAI location. The event is a joint venture of the Custom Electronic Design and Installation Association (CEDIA) and InfoComm International®. For further information, please visit: www.iseurope.org.

About CEDIA:
CEDIA is an international trade association of companies that specialise in designing and installing electronic systems for the home. The association was founded in September 1989 and has more than 3,500 member companies worldwide. CEDIA Members are established and insured businesses with bona fide qualifications and experience in this specialized field. For more information on CEDIA, visit: www.cedia.org or www.cedia.co.uk.

About InfoComm International®:
InfoComm International® is the international trade association of the professional audiovisual and information communications industries. Established in 1939, InfoComm has 5,000 members, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end-users and multimedia professionals from more than 80 countries. InfoComm International is the leading resource for AV market research and news. Its training and education programs set a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers

worldwide. InfoComm also produces trade shows in Europe, Latin America, the Middle East and Asia. Additional information is available at www.infocomm.org.