



Press Release – for immediate release

Integrated Systems Europe Offers Special Air Travel Discount and Expo Access for CEDIA 2016

Take advantage of two great deals: a discounted airfare and a unique free access code to the show

AMSTERDAM, 8 AUGUST 2016: With CEDIA 2016 fast approaching, Integrated Systems Europe (ISE) is pleased to announce two special offers for industry professionals interested in attending the Dallas show in September. Delivering added value is a core principle for the ISE team, which is why they are offering two great deals: a discounted airfare with United Airlines and a unique free access code to the show itself - worth \$250.

ISE has partnered with United Airlines (UA) and is pleased to offer visitors to CEDIA a special discount on airfares. UA operates flights to all major cities, including Dallas. Visitors to CEDIA 2016 can search for flights and book online at <http://www.united.com/meetingtravel> and will secure a discounted rate by putting **ZX8P928538** in the offer code box. Bookings can also be made by emailing groupmeetings@united.com

To take advantage of ISE's offer of free tradeshow access to CEDIA 2016, visitors can [click here](#) and use the special guest passcode **CEDIA16ISE** to register.

“We love bringing extra benefit to our visitors, and this is not restricted to our show every February in Amsterdam. Our team has put together this special pack of offers for our delegates, so that they can attend CEDIA Expo in Dallas and experience all the latest developments in residential technology,” says Mike Blackman, Managing Director of Integrated Systems Events. “I’m a big fan of the show, and I hope our special offers will encourage many of our visitors to make the trip to Dallas this year.”

As the global showcase of the latest developments, innovations and connections in home technology, there’s a lot to see at CEDIA 2016, including:

- Over 435 exhibitors
- 115+ CEDIA education sessions
- More than 125 manufacturer product training sessions
- Enjoy a host of networking and industry events

CEDIA 2016 provides a vast array of options for training and certification in home technology. [Register today](#) and block your calendar for CEDIA 2016: 13-17 September in Dallas.

The next Integrated Systems Europe will take place on 7-10 February 2017.

Ends

Additional information is available from:

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[Click here](#) to download images

About Integrated Systems Europe:

Launched in 2004, ISE is the world's largest tradeshow for the professional AV and electronic systems industry. ISE 2017 will take place from 7-10 February 2017, and is expected to draw over 1,100 exhibitors and more than 65,000 registered attendees to its Amsterdam RAI location. The event is a joint venture of the Custom Electronic Design and Installation Association (CEDIA) and InfoComm International®. For further information, please visit: www.iseurope.org.

About CEDIA™:

CEDIA members deliver technology solutions that allow people to have their best moments in life from the comfort of their own home. Life lived best at home. CEDIA is the international trade association and central touch point for 3,500 member companies that represents every facet of the ever-evolving technology market. Follow [@CEDIA_EMEA](#) on Twitter, find us on Facebook at www.facebook.com/CEDIA.EMEA, or join the [CEDIA EMEA group](#) on LinkedIn.

About InfoComm International®:

InfoComm International is the trade association representing the professional audiovisual and information communications industries. Established in 1939, InfoComm has more than 5,000 members representing over 70,000 AV professionals worldwide, including manufacturers, dealers and distributors, systems integrators, independent consultants, live events companies, content producers, and end users from more than 80 countries. The association's training, certification, and standards programs are the benchmark of excellence for AV professionals, while its market intelligence informs business decisions daily. InfoComm International is the founder of InfoComm, the largest exhibition for AV buyers and sellers worldwide. InfoComm also produces trade shows in Europe, Asia, Latin America, and the Middle East. Find out more at www.infocomm.org.