

# DisplayNote

## DisplayNote to Showcase 'Launcher' at ISE 2020

At ISE 2020, DisplayNote, a creator of meeting room collaboration solutions, will be debuting its new Launcher software on **Stand 14-M100**. Visitors to the stand will be able to appreciate the full suite of Launcher's functions and see how using a mobile device, it easily turns a shared meeting room display into a more personal device. Compatible with the leading video conferencing platforms including Zoom, GoToMeeting, BlueJeans, Skype for Business and Microsoft Teams, Launcher's presence detection technology allows meeting participants to use their own devices and turn each session into a secure, personalised, and collaborative experience.

"We previewed an early version of Launcher to the systems integration community at InfoComm Orlando in the summer, and it received an enthusiastic reception," commented Ed Morgan, Chief Operating Officer at DisplayNote. "Almost everyone who plans, designs and implements enterprise and meeting room connectivity and collaboration solutions is now working with Microsoft 365 in some capacity. As such, new hardware and software integration solutions are emerging that improve the user experience. With its next generation interactive features, Launcher is right at the forefront of this trend and I'm looking forward to introducing it to the global audience at ISE."

DisplayNote developed Launcher in response to the increasing numbers of end-users wanting simple and secure access to their preferred applications in shared, multi-purpose spaces. A Windows 10 application, the Launcher mobile app uses a 'tokenised' authentication protocol built on top of Bluetooth Low Energy (BLE) to enable any smartphone to passively and securely emit a signal that represents the user on the shared display.

Offering 'one-touch' operation, users create their identity within the Launcher app using an Office 365 account, and the app communicates with the Launcher software on the touch display or mini PC. Once connected, users get temporary access to use their One Drive, Microsoft Teams, Skype and personal company calendar applications on the main meeting room display. For the convenience, users can launch URLs from the home screen and import and export personal settings for secure and speedy

deployment. When a user disconnects these applications revert to a room state with no data stored on the display.

### **Launcher Feature Set**

- Launcher software available for Windows with apps for iOS and Android
- Easily configure and launch most-used applications
- Use a smartphone to access individual Skype for Business/Teams, One Drive and Calendar on a shared display.
- Microsoft Calendar Exchange integration
- Locked down kiosk mode for Windows 10
- Authenticate with Office 365
- Connect via proximity sensor, QR code or manual log-in
- Start calls on a phone and they launch on the main display
- One touch calendar join
- Quick access to mic, audio and volume
- wireless presentation, one-to-many screen sharing and collaborative whiteboard
- PIN-protected admin to add room calendars, add/remove apps, turn on kiosk mode and access Windows settings

***To preview Launcher visit DisplayNote on Stand 14-M100 at Integrated Systems Europe, Amsterdam RAI, 11-14 February 2020***

For more information, visit <https://www.displaynote.com/>

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### **About DisplayNote**

DisplayNote provides leading wireless content sharing and collaboration solutions for meeting rooms, huddles spaces, classrooms, lecture theatres and training rooms across the world. DisplayNote's solutions make meetings more collaborative, connected, and productive. Each solution is designed to make it easier for people to come together and share ideas and content. The company's head office is located in Belfast, Northern Ireland with an engineering centre based in Murcia, Spain.

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