



Press Contact: Roberta Lewis, (713) 408-9401
roberta@originacoustics.com

Press Release – ISE NEWS

Origin Acoustics Hires CSI for International Markets

Custom Solutions International (CSI)

Las Vegas, NV (January 13, 2020) – Origin Acoustics, a leading manufacturer of architectural loudspeakers and custom installed audio announces the hiring of **Custom Solutions International (CSI)** as their international representative for Europe, Middle East, Africa and Australasia.

CSI, founded in 2000 by Roger Campbell serves the growing custom installation, home cinema, professional audio, and the hospitality industry in more than 70 international markets. The CSI team has years of experience in building strong, mutually beneficial, professional relationships in the markets they represent with installers, dealers, retailers and supporting distributors with technical support, training, sales and marketing support.

Jose Coelho, International Business Director for Origin Acoustics states; “CSI offers two decades of experience and relationships in markets we are starting to engage. Their seasoned sales team and support are invaluable for us in these new territories.”

CSI’s Roger Campbell adds, “Origin Acoustics offers a unique mix of audio products in growth categories for our clients. We embrace the synergies between Origin and CSI. Our entire staff is quite excited to represent Origin Acoustics internationally. The new partnership focus is to expand into new territories and grow business in markets Origin is already present.”

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About Origin Acoustics – www.originacoustics.com

The Origin team has been responsible for inventions and innovations that have changed the face of the home entertainment industry. Inventions like the first in-wall speaker and the first aimable in-ceiling speaker are just the tip of the iceberg. Pushing the limits of technology and materials, this team has dominated the market for three decades and supplied loudspeakers to literally millions of homes around the world.

Today they have joined forces under the Origin banner to deliver the most advanced and impressive array of architectural loudspeakers ever available. With over 100 years of

combined experience in the industry, they are dedicated to enhancing the lives of every person who chooses to install Origin loudspeakers in their home.

Origin Acoustics U.S. Headquarters Contact: Nick Berry +1 (844) 674-4461 or nick@originacoustics.com

International Sales Contact: Jose Coelho +44 (0) 775 411 4006 or jose@originacoustics.com

Media Contact: Roberta Lewis, Roberta Lewis & Assoc., LLC. +1 (713) 408-9401 or roberta@originacoustics.com

About CSI - www.customsolutionsintl.com

Custom Solutions International, Inc. (CSI) was formed in May, 2000. CSI's business is the international representation of manufacturers of best-in-class products targeted toward the growing Custom Installation and Home Theater markets. In addition, market demands have caused CSI to focus efforts on the growing commercial/professional audio/video market. CSI currently represents manufacturers in more than 70 international markets.

CSI Contact: Roger Campbell, Director of Sales +1 (253) 226-9298