

**NEWS RELEASE**

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**STAND 5-U90**

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## Origin Acoustics Seasons Bollard Outdoor Loudspeaker – Beauty with Beast Performance

**ISE 2019 – Amsterdam, RAI, NL (January 29, 2019)** –Origin Acoustics, a leading manufacturer of architectural loudspeakers and custom installed audio is proud to present the **Seasons Bollard** loudspeaker at ISE Integrated Systems Europe, 5-8 February 2019, Stand 5-U90.

Completely unique in concept and design, the Bollard tackles the challenge of producing bass response from individual outdoor speakers in a very attractive aesthetic. While large subwoofers are often buried in the ground the requirement to have the sub somewhat close to the mid/high frequency satellites can cause some design challenges.



Origin Acoustics Bollard

Each Bollard has its own 6 ½-inch sub in the base of each enclosure. Burying the small sub base in the ground, the larger portion of the enclosure is hidden from sight. The upper structure is a round enclosure design and houses the 4-inch mid/high frequency transducer 18-inches above the ground.

The mid/high frequency driver is down firing and reflects off of an acoustic lens that can be omnidirectional or limited to 180 degrees. These configuration options allow for substantial flexibility in system design and layout. The result is a round or square aesthetic structure extending out of the ground approximately 18-inches. The sub is ported out of the same opening as the mid/tweeter, so the sonic effect is very cohesive.

“Exterior audio has seen a major expansion in recent years,” said Nick Berry, Origins CEO. “The Bollard is a very different take on landscape speakers and its design and performance will be a welcome option to our dealers.”

A 70v transformer with 30w, 50w and an 8Ω tap makes the speaker a perfect choice regardless of the size and number of speakers needed. DSP settings for the Bollard, in the Origin DSP3-700 amplifier, assure peak performance from the system.

The Bollard is available in three finishes, brushed aluminum, bronze or ash black and will be shipping in the first quarter of 2019, just in time for spring installations.

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#### About Origin Acoustics – [www.originacoustics.com](http://www.originacoustics.com)

The Origin team has been responsible for inventions and innovations that have changed the face of the home entertainment industry. Inventions like the first in-wall speaker and the first aimable in-ceiling speaker are just the tip of the iceberg. Pushing the limits of technology and materials, this team has dominated the market for three decades and supplied loudspeakers to literally millions of homes around the world.

Today they have joined forces under the Origin banner to deliver the most advanced and impressive array of architectural loudspeakers ever available. With over 100 years of combined experience in the industry, they are dedicated to enhancing the lives of every person who chooses to install Origin loudspeakers in their home.

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