

NEWS RELEASE

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Origin Acoustics Joins The CEDIA Designer Software and Database

Coinciding with the imminent launch of its new Marquee Cinema Collection, Origin Acoustics has joined The CEDIA Designer's global cloud-based design software and online database

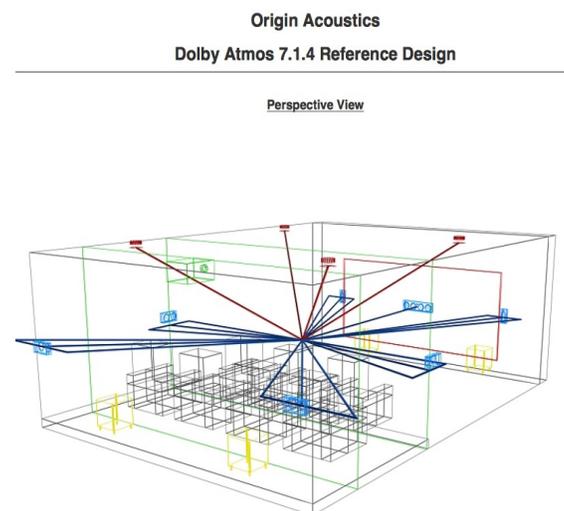
ISE 2019 – Amsterdam, RAI, NL (January 28, 2019)

–Origin Acoustics, a leading manufacturer of architectural loudspeakers and custom installed audio strengthens its commitment to the dedicated home theater sector by joining global cloud-based design software, **The CEDIA Designer** (TCD) online database. Effective immediately, integrators using TCD can begin designing immersive audio home theatres and simpler media rooms – complete with full project documentation – using Origin Acoustics' range of home cinema loudspeakers, subwoofers and amplifiers, in minutes.

Included within TCD's substantial product database are Origin Acoustics' recently debuted in-wall and on-wall Marquee Cinema Collection, the in-ceiling Director Collection, the Composer Collection (comprised of sleek in-wall, theater-style, LCR style and two-way bezel-less frame loudspeakers), the in-ceiling, in-wall and retrofit in-wall Architectural Subwoofer range, Powered Subwoofers and associated amplifiers.

Built by home theater designers, for home theater designers, The CEDIA Designer software (formerly known as The Cinema Designer) allows home cinema professionals to design any dedicated cinema or media room in minutes using products from the industry's best residential theater manufacturers.

TCD creates peer-reviewed standard cinema designs and documentation, allowing users to produce technically impeccable dedicated cinema and media room designs, support documents, aesthetic renders accurately reflecting the finished room, in addition to producing a 3D CAD drawing of any room in under 30 seconds.



The CEDIA Designer calculates and produces in minutes what would take an experienced cinema designer weeks to complete, quickly specifying the precise location of all cinema and media room equipment, while eliminating equipment combinations that won't work.

Crucially, using TCD allows integrators to confidently design technically perfect high render channel count home theatres using the Origin Acoustics speakers and subwoofers available in the software's database, eliminating the guesswork when it comes to placing all the required loudspeakers accurately in a room in a way that is relative to the listening area. Using TCD is the only way home technology professionals can accurately design technically perfect high render channel count immersive audio home theatres in such a short space of time.

"As the only speaker manufacturer solely dedicated to architectural audio and with the imminent launch of our new range of Marquee dedicated theatre line, the time is right for us to join as TCD and Origin Acoustics are two young and successful companies," said Jose Coelho, Director of International Business, Origin Acoustics.

"If I were an integrator, this is the tool I would use," said Aaron Cattoir, Web Content Developer, Origin Acoustics. "TCD produces highly professional proposals, including acoustics and CAD drawings, within minutes! Unbelievable value."

The CEDIA Designer integrates with D-Tools' SI 2017 software, offering installers a powerful all-in-one cinema room design tool that allows users to export a TCD design into D-Tools via a CSV file, calculate local area pricing, TAX, required labor and associated costs, in addition to importing TCD's 3D CAD drawings into Visio.

Integrators are required to create a TCD account to start designing Origin Acoustics home cinemas and media rooms. Visit TCD's website for more info on TCD's subscription options and pricing and for tutorial videos and documentation output examples. CEDIA member dealers have free access to TCD's Media Room software (a \$650 value) as a benefit of membership, while members also receive substantial discounts on the other usage tiers.

Origin Acoustics dealers with questions or that wish to learn how to use the software should contact agustafson@thecediadesigner.org or join one of TCD's monthly webinar tutorials.

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About Origin Acoustics – www.originacoustics.com

The Origin team has been responsible for inventions and innovations that have changed the face of the home entertainment industry. Inventions like the first in-wall speaker and the first aimable in-ceiling speaker are just the tip of the iceberg. Pushing the limits of technology and materials, this team has dominated the market for three decades and supplied loudspeakers to literally millions of homes around the world.

Today they have joined forces under the Origin banner to deliver the most advanced and impressive array of architectural loudspeakers ever available. With over 100 years of combined experience in the industry, they are dedicated to enhancing the lives of every person who chooses to install Origin loudspeakers in their home.

About The CEDIA Designer – <https://thecediadesigner.org>

The CEDIA Designer (TCD) is a double award-winning cloud-based, interactive, standards-driven online tool that calculates in minutes what would typically take an experienced cinema designer weeks to design, producing a complete 30+ page cinema design proposal including audio and video calibration reports, aesthetic renders accurately reflecting the finished room, and 3D CAD drawings of the room. TCD brings the entire cinema design process into one place: the user enters in the dimensions of the room and then works methodically through the entire cinema design. TCD specifies the precise location of the loudspeakers, screen, seating, projector, provides amplification and processor requirements, calculates the RT60 value, and much more. The software is available to users all over the world, producing documentation that assists integrators when entering the CEDIA Awards in its cinema and media room design categories. For more information, contact: +1 800.669.5329 or +44 (0) 1480 213744

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