



STORM|AUDIO

A New Storm Is Coming To ISE 2020!

[StormAudio](#) is preparing to shake the ISE by unleashing the power of its MK2 line-up of processors and amplifiers with many new features. Make sure Booths 5-V85 and 6-K160 are on your list for this must-experience launch.

Already a massive hit with installers and end-users alike, StormAudio's family of processors and amplifiers is about to get a serious upgrade in the form of MK2 versions which take the company's offering to the next level.

The whole StormAudio team is excited to be offering installers the chance to see and hear the new products at [Integrated Systems Europe 2020](#). On the company's own Booth 5-V85 all the new products will be on display with the StormAudio team on hand to answer any questions visitors may have. There will also be an exciting chance to experience MK2 with a full live demo in partnership with [Alcons Audio](#) on Booth 6-K160 using an ISP.32 Digital MK2 in a full digital 11.4.8 cinema set up. This unique demo opportunity will be playing DTS:X Pro tracks, just one of the new functionalities offered by MK2.

Cooking up a storm!

Offered in a new cool industrial design, the MK2 line-up keeps the company's promise to deliver modularity and flexibility with 16, 24 or 32-channel analogue preamp/processors, a fully loaded digital AES 32-channel machine as well as 8 and 16-channel amps. Simply put, the MK2 family represents the most advanced group of AV and home cinema processors on the planet.

The line-up already supported Dolby Atmos, DTS :X, Auro-3D, Dirac Live Room Calibration as well as including StormAudio's own web-based remote monitoring tool, StormMonitoring.

However, now installers can look forward to DTS:X Pro, IMAX Enhanced, Auro-3D Version 2, eARC HDMI, 24-channel (13.1.10 Dolby Atmos and DTS:X Pro) decoding, rapid codec switching (as much as 50% improvement), and advanced bass management including the recently introduced Dirac Live Bass Control module carried across the new 4.0 firmware package.

StormAudio will be unique in the marketplace with Dirac Live Bass Control giving installers an edge on getting that all-important bass right in home cinema and AV installations.

Another unique feature on the processors is StormAudio's own 7+2 eARC HDMI card which delivers quicker, rock-solid switching with total HDMI2.0b/HDCP2.2 support. The card supports 4K, 18 Gigabits per second bandwidth on every input and output port with DolbyVision and HDR10 compatibility.

Get involved!

StormAudio is taking orders right now for all the new releases with delivery in March/April 2020. Should you want to discuss distribution opportunities of StormAudio's products, please contact Julia Olivier, Sales & Marketing Support, (julia@stormaudio.com) to setup a meeting with the team at ISE 2020.

There is also a unique opportunity for UK dealers only, as Pulse Cinemas, one of the brand's expert and technically knowledgeable distributors, will include StormAudio in its ISE Guided Tour. Find out more by visiting the news section of the Pulse Cinemas [website](#).

If you are not already [registered](#) to attend ISE, get to it today and use StormAudio's exclusive exhibitors code of 916592 to gain entry for free.

The StormAudio MK2 launch is going to be one of the key launches at ISE 2020 – make sure you do not miss out on offering your customers the very best in home cinema and AV experiences.

About StormAudio

[Immersive Audio Technologies/StormAudio](#) designs and manufactures high-quality audio amplifiers and processors in France, globally distributed under its primary brand StormAudio.

The passion to deliver superior audio electronics is what drives the company. With headquarters in France and worldwide presence through its US subsidiary and Hong Kong office, Immersive Audio Technologies aims to provide premium technical support to its customers from fit to finish, at every stage of a project. [Contact](#) your local representative for more information or email info@stormaudio.com