

YIPLD, the Pioneer of transparent LED screen for "new retail + window new media"

YIPLD transparent LED display transforms the glass window with advertising value in the urban business environment into a commercial medium. It adds practical advertising value to the window with visual impact, fast and precise passenger volume while maintains appearance and transparency of the original position.

『Shanghai ATTOS Luxury Boutique』

Jan, 2016 | Bund 18, Shanghai | Jade screen series / P3.9*7.8 / 9m²



『Guatemala Portales Shopping Center』

13th Oct, 2017 | Mobile phone shop, Portales shopping center, Guatemala City | Jade screen series / P3.9*7.8 / 6m²



『China Telecom Smart Hall』

September 12, 2018 | Guangzhou | Jade screen series / P3.9*7.8 / 15m²



『China Suning Chain Store』

October, 2018 | National Chain Stores | Jade screen series / P3.9*7.8 / numerous stores (different specifications, screen size depends on the specific shop window)



YIPLD window new media, with transparent LED screen as the core, through multi-dimensional products such as APP and cloud platform, provides offline self-media marketing for various retail formats such as brand stores, chain stores, shopping centers and business halls. The solution brings stores with self-media marketing tools and provides media network platform for chain companies.



What are the values of window self-media marketing tools?

1. Nearly invisible, grab the best advertising space in store-glass window
2. Almost transparent, does not affect store image and lighting
3. Cool images, attracting passengers from a long distance, vivid and visible during day and night
4. User-friendly, 5 seconds to get your exclusive marketing short video

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