

VENTUZ TECHNOLOGY
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AND AGENCY PARTNERS TO
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In order to bring the finest 3D real-time installation work to their booth at ISE 2019, software developer Ventuz Technology has partnered up with hardware vendors and content agencies. Together with Interactive Scape, XI-MACHINES, Eyevis and Glare Productions, Ventuz will demonstrate data-driven real-time motion graphics in ready-to-use applications.

As a software tool known for highly entertaining and informative interactive content, Ventuz will greet visitors at a touch table kindly provided by partner and booth neighbor Interactive Scape. At this desk, visitors will be able to browse through the hot topics of the booth, review newest features and experience first-hand the value add that comes with well-designed touch interfaces for POI/POS applications. The Interactive Scape hardware allows the Ventuz team to fully exploit the software's extensive interaction feature list, which includes touch sensitivity, markers and much more.

The second eye-catcher on the booth will be an interactive video wall consisting of LCD screens by Eyevis. These display devices provide high-quality

imagery and allow the Ventuz content to exert its design finesse as well as support the scalability of Ventuz projects. At this interactive video wall, Ventuz will show a multitude of presentation examples, including one real-life project by agency Glare Productions. Their photo application is currently being used by a cruise ship fleet to entertain guests by showing them the shots of day and allowing them to interact with the images.

The necessary real-time rendering power will be provided by V-Boxes, custom Ventuz servers manufactured by XI-MACHINES. These high-performance workstations are aimed at maximum rendering speed and absolute reliability, as is required for stage presentations and shows as well as in broadcast environments. XI-MACHINES

has served as preferred hardware partner for Ventuz for many years.

With these partners on board, Ventuz Technology will be able to display latest features of their Ventuz X software suite as well as possible application examples for experiential design and digital signage purposes. Visit hall 8, booth 8-K330 to find out more.