

## IAdeaCare™ Now Available through IAdea Authorized Distributors and Resellers

TAIPEI, Taiwan; IRVINE, U.S.A., Feb. 4, 2019 – IAdea, leader in digital signage media players, smart signboards and video wall technology, announces today IAdeaCare, a device intelligence and management service, is available through IAdea authorized distributors and resellers. Now for sale, IAdeaCare helps ensure digital signage deployment runs reliably as planned. IAdeaCare enables businesses to combine the wealth of real-time tracking and monitoring data now available to proactively predict, prioritize and act on potential breakdown of its digital signage infrastructure.

IAdeaCare beta version, debuted at Integrated System Europe (ISE) 2018, allows for firmware update, configuration and trouble-shooting activities to take place remotely. **Instant email notification** has been improved and added to the list of features since then, excellent for applications and scenarios below:

- In the event where a deployed player gone offline for a longer period of time than expected
- In the event where a suspicious behavior occurs where security could be compromised

Another further optimized feature since ISE is the ability for the software user to perform **remote batch firmware updates**. Other standard features include the ability to monitor as well as analyze the health of a digital signage system.

Following its debut at ISE, IAdeaCare has received tremendous amount of endorsement from certified content management software (CMS) partners, considered as an industry innovation uniquely complementary to any CMS on the market. IAdea is expected to roll out the API for integration with CMS as of 2018 Q2.

“I am very excited about the launch of IAdeaCare and would like to take this opportunity to give thanks to our customers for joining us in transforming digital signage into its next growth phase,” said John C. Wang, CEO of IAdea. “IAdeaCare is now available for sale through our authorized distributors and resellers to offer cost saving, device intelligence and peace of mind to technicians on the IT or audio-visual (AV) teams within enterprises of all sizes.”

For more information about IAdeaCare, visit our website [www.IAdea.com/solution/IAdeaCare](http://www.IAdea.com/solution/IAdeaCare).