



For Immediate release

NOMADIC AUDIO SPEAKASE

A premium traveler suitcase that is also a large Hi-Fi Bluetooth Speaker

Ness-Ziona, Israel— January 2019 —the Nomadic Audio Speakase recently launched is now available! Winner of the CTA Design and Engineering award for a smart premium traveler carry-on suitcase that transforms into a large Hi-Fi quality speaker by utilizing the suitcase internal volume integrating a unique slim Bluetooth audio device!

Music nowadays is available anywhere, from any portable device, but full scale true high quality sound experience is still reserved to large stationary speakers at home, powered by high quality gear. Now, with Morel's Nomadic Audio Speakase, also the Hi-Fi quality of your music can travels with you.

"A speaker is made of a cabinet and transducers. A suitcase can be a cabinet too. Technology enabled us to design a Hi-Fi speaker that its cabinet is a usable traveler suitcase and its transducer is a Bluetooth device." Says Oren Mordechai, Morel's CEO and Head of R&D.

How did we do it?

We broke away from the traditional portable audio devices design and developed an acoustically treated fashionable carry-on suitcase that serves also as a large cabinet that houses a small sized box-less Bluetooth speaker as its transducer. The Bluetooth device occupies only 4% of the suitcase inner volume, leaving 96% of it free, for personal belongings.

The premium suitcase structure is rigid, lightweight and water resistant. Its acoustic demands of being also vibration silent and air tight contributes to its other function – a travel suitcase that is comparable to the most luxurious suitcase brands out there. Comprised of Polycarbonate with an aluminum sealed reinforced frame it is shock absorbent, protecting both the speakers, the case, and the travelers belongings. It also meets the strict TSA battery flight regulations as its Bluetooth device is removable and it has a TSA approved lock.

The Bluetooth speaker consists of two custom 4"x6" (101.6 mm X 152.4 mm) woofers and two 22mm (0.86") soft dome tweeters residing on the same axis, and playing in Dipole, open-baffle mode. Unlike in other Bluetooth devices the driver's membranes utilize almost 80% of the Bluetooth device front and back surface, providing genuine full body sonic energy, deep bass and a life-like performance with a true 3D sound and emotional thrill.

Nomadic Audio Speakase offers APTX High Resolution Streaming, True Wireless Stereo (TWS) for pairing two wireless suitcases into a stereo configuration. Its play time is up to 20 hours and it has a USB charging port as well.



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Website: www.morelhifi.com



Nomadic Audio Speakase is your smart carry-on suitcase and HiFi Speaker all in one.

Listen to it play at ISE 2019 – Hall 7, Stand W220

JOIN OUR HAPPY HOUR 6.2.2019 at 16:00 PM for a live fun demo!

For more information, visit www.nomadic.audio or call +972 8 930 1161.

In the US call Morel America toll-free at 877-morel-11.

Keep current on Morel related news by following us:



About Morel

Morel, an international leader in speaker components and systems since 1975, manufactures handcrafted, award-winning speakers and audio drivers for the mid to high end OEM, home and car audio markets. Its products are sold in over 55 countries worldwide. With its high standard for technological innovation and design excellence, Morel audio speakers are the choice of many of the biggest names in the music industry.

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