

A NEW CUSTOMER EXPERIENCE THANKS TO DIGITAL TRANSFORMATION

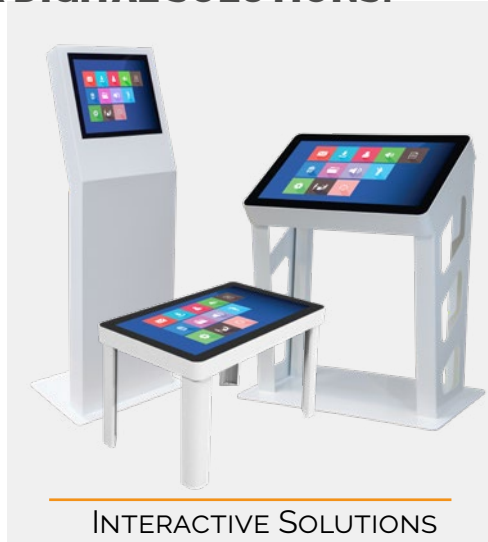
The objective of each outlet is to meet the needs and expectations of constantly evolving consumers. By digitalizing your customer experience you offer an element of differentiation and you can respond to several important issues: **offering your customers time savings, facilitating access to information, direct choices or compensate for the immediate absence or unavailability of a seller.**

You will also be able to link your customers to your website or the social networks on which you are present. These devices have become real virtual advisers and can independently provide a lot of information such as: the various existing models, store availability, prices, etc.

DISCOVER OUR DIGITAL SOLUTIONS:



SELF-SERVICE SOLUTIONS



INTERACTIVE SOLUTIONS



DISPLAY SOLUTIONS

WE TAKE CHARGE OF YOUR ENTIRE PROJECT!



1 CUSTOM-MADE DESIGN



2 DEVELOPMENT & COMPUTER PROGRAMMING



3 MANUFACTURING & CUSTOMIZATION



4 LOGISTICS & DELIVERY



5 COMMISSIONING



6 ASSISTANCE & MAINTENANCE

With 25 years of group experience in digital technology, DISPLAY MEDIA **designs, develops and manufactures** innovative, reliable, tailor-made and sustainable solutions in line with today's modes of communication.



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Display Media

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SOFT **DMCware****Software Platform**Creation & Management
Multimedia Contents**CREATING, PLANNING AND BROADCASTING MULTIMEDIA CONTENT
WITH A POWERFUL AND INTUITIVE SOFTWARE PLATFORM**

DISPLAY MEDIA - expert in digital signage and interactive solutions - presents for ISE exhibition **DMCware**, his software platform for **Creation and Management of multimedia contents**.

DYNAMIC PRESENTATIONS VIA AN ERGNOMIC INTERFACE:

DMCware is a powerful interactive communication tool, offering many possibilities for the diffusion of your multimedia content.

Multi-zones, the **DMCware** interface allows you to **simply add multiple media on the same page**. Amongst the possible medias: images, videos, PDF, scrolling texts or other widgets. **Multi-Resolution** to adjust to all types of screens and **Multi-Platforms** for full compatibility: this solution displays **all file formats managed by Windows**.

DMCware ENABLES PLANNING AND BROADCASTING MULTIMEDIA PROJECTS ON DIGITAL SIGNAGE DEVICES (on a local or remote network via SaaS mode):

- **A Planning Calendar:** allowing you to define the diffusion schedule (in hours, days, weeks or months) to plan the diffusion of one or several projects - up to one year in ahead ;
- **Broadcasting:** one or several projects in the near future or according to a previously defined plan ;
- **Project Manager :** according to groups of diffusion or targets of screens in order to control your communication. You will be able to display the same content on multiple screens, player screens, totems, LED panels... ;
- **Broadcast advertising content in standby mode:** on demand, set your display to show content (such as advertising) after a pre-defined period of inactivity.

For the 2018 ISE exhibition, **DISPLAY MEDIA** presents its complete range of digital signage solutions, allowing the optimal use of the **DMCware** software:

- **Interactive Kiosks** (find our range and our brand new solutions on our stand 8-M410) ;
- **Interactive Touch Tables** from our **MTAKheops** products ;
- Indoor or Outdoor, Touch or No Touch, **Digital Totem** from our **MTYumi** products ;
- **LED Panels** from our **MTChyen** products, available in different sizes: 1,5m², 3m², 6m², 12m²...

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KIOSK MBServe

Self-Service

Digital Kiosk

SELF-SERVICE DESIGN AND FUNCTIONAL DIGITAL SOLUTION TO «BOOST» YOUR OUTLETS

DISPLAY MEDIA - expert in digital signage and interactive solutions - presents for ISE exhibition its brand new **MBServe**, a self-service digital kiosk designed to optimize your sales areas and improve user experience.

Perfect to **accompany the act of purchase** or to **optimize loyalty programs** of your brand, the **MBServe** represents the «Made In France» digital solution essential to all points of sale engaged in a digitalization process.

POWERFUL, INTUITIVE DIGITAL KIOSK THAT CAN BE USED BY ALL YOUR CUSTOMERS:

- **Quick and easy to use:** the **MBServe** benefits from all the **DISPLAY MEDIA** know-how in terms of digital signage. This kiosk integrates a projected capacitive touch screen (from 19" to 22") with a **DISPLAY MEDIA** professional quality player, as well as a non-touch top screen (from 22" to 42");
- **PRM Access:** designed to be used indiscriminately for **People with Reduced Mobility** or for valid persons, this self-service kiosk allows **the passage of a wheelchair under the display area** ;
- **Many Options Available:** to satisfy the different possible uses in your sales areas, the **MBServe** can integrate your **Printers** (tickets), **Reader(s)** (Barcode, RFID, Magnetic Card ...), **Payment Terminal, Scanner, Camera** or any other device ;
- **Customizable:** for a perfect integration in your sales environment, the **MBServe** can be adapted to your graphic charter and integrate your logos and other stickering elements or a backlit cut out logo.



For the 2019 ISE exhibition, **DISPLAY MEDIA** presents its complete range of digital signage solutions, allowing the optimal use of the **DMCware** software:

- **Interactive Kiosks** (find our range and our brand new solutions on our stand 8-M410) ;
- **Interactive Touch Tables** from our **MTAKheops** products ;
- Indoor or Outdoor, Touch or No Touch, **Digital Totem** from our **MTYumi** products ;
- **LED Panels** from our **MTCheyen** products, available in different sizes: 1,5m², 3m², 6m², 12m²...

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TOTEM

MTYumi & MTYumo

Digital Totem
Large Format
& High Definition

INDOOR & OUTDOOR DIGITAL SIGNAGE

Interactive Kiosks, Interactive Touch Tables, Digital Totem, LCD Billboards, HD LED Panels

DISPLAY MEDIA - expert in digital signage and interactive solutions - presents for ISE exhibition its **brand new Digital Totem range** intended for the guidance and information of your audience inside and outside.

Fully customizable, our Digital Totems represents the essential digital support for your dynamic communication. Available in indoor (MTYumi) or outdoor (MTYumo) version, touch or no touch, painted or stainless steel, LCD or LED, our digital totem fits all your needs.

Single or double-sided, our totems integrate one or several high definition LCD screens from 32" to 86" (also available in LED version), oriented in portrait or landscape format.



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KIOSK MBWaveXL**Self-Service**

Printer kiosk

SELF-SERVICE DESIGN AND FUNCTIONAL DIGITAL SOLUTION TO «BOOST» YOUR OUTLETS

DISPLAY MEDIA - expert in digital signage and interactive solutions - presents for ISE exhibition its brand new **MBWave XL**, a self-service printer kiosk designed to optimize your sales areas and improve user experience.

Perfect to **accompany the act of purchase** or to **optimize loyalty programs** of your brand, the **MBWave XL** represents the «Made In France» digital solution essential to all points of sale engaged in a digitalization process.

POWERFUL, INTUITIVE DIGITAL KIOSK THAT CAN BE USED BY ALL YOUR CUSTOMERS:

- **Quick and easy to use:** the **MBWaveXL** benefits from all the **DISPLAY MEDIA** know-how in terms of digital signage and integrates a projected capacitive touch screen (from 21.5" to 32") as well as a **DISPLAY MEDIA** professional quality player ;
- **PRM Access:** designed to be used indiscriminately for **People with Reduced Mobility** or for valid persons, this self-service kiosk allows **the passage of a wheelchair under the display area** ;
- **Many Options Available:** to satisfy the different possible uses in your sales areas, the **MBWaveXL** can integrate several **Printers** (Documents, ticket...) , **Reader(s)** (Barcode, RFID, Magnetic Card ...), **Payment Terminal, Scanner** or any other device ;
- **Customizable:** for a perfect integration in your sales environment, the **MBWaveXL** can be adapted to your graphic charter and integrate your logos and other stickering elements or a backlit cut out logo.



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