

# TrueConf to Showcase Plug-and-Play Video Conferencing System at ISE 2020

TrueConf, a leading video conferencing developer, announced the availability of TrueConf Group, a video conferencing endpoint with built-in MCU that delivers high-quality video and premium audio clarity. TrueConf Group is available for shipping globally in multiple configurations as ready-to-use kits for meeting rooms.

[TrueConf Group](#) is a powerful and flexible platform for the ultimate video collaboration experience. Highlights of the new solution include:

**1080p60 video and content.** TrueConf Group provides FullHD quality and enables users to share any type of content as a separate video stream thanks to H.239 and BFCP support. The endpoint also supports content sharing from a USB drive in several clicks.

**Built-in MCU.** TrueConf Group's integrated multipoint capabilities allow up to eight connections on a single conference without requiring an external bridge.

**Quality and reliability.** The endpoint performs exceptionally well under low bandwidth conditions. Built-in noise reduction and echo cancellation provides high-quality audio, while H.265 and H.264 SVC codecs guarantee FullHD quality using half of the bandwidth compared to old gen video conferencing systems.

**Native compatibility with conference room systems.** Seamless integration with any video conferencing endpoints, content sharing, remote camera control and customized video layouts.

**Convenient remote control.** With a simple infrared remote, users can control the endpoint, communication sessions, or participants' cameras.

**Collaboration tools.** TrueConf Group offers a wide range of collaboration tools, including content sharing, slideshows, mirror mode, video recording, etc.

TrueConf Group fits into TrueConf's existing ecosystem and is fully compatible with TrueConf video collaboration solutions, giving customers the flexibility to run video meeting with up to 250 participants, set up integration with Active Directory and much more.

"Video conferencing has become an essential part of today's business workflow, boosting enterprise video conferencing market growth," says **Dmitry Odintsov**, CEO at TrueConf.

“TrueConf Group has been released in response to the growing customers’ need for a hardware conference room system that works off-the-shelf, easily integrates with popular video conferencing endpoints and provides the industry’s best video and audio quality. We are currently expanding our global partnerships to make it easier for clients to purchase and deploy TrueConf Group as a ready-to-use kits for their meeting rooms.”

TrueConf will showcase TrueConf Group video conferencing endpoint during ISE 2020.

**For more information, please contact:**

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**About TrueConf, [www.trueconf.com](http://www.trueconf.com)**

TrueConf equips desktops, mobiles and meeting rooms with high quality video conferencing and collaboration capabilities. TrueConf apps and solutions are easy to use and are fully compatible with legacy SIP/H.323 equipment, meaning that you save money on infrastructure while still utilizing state-of-the art technologies like scalable video coding (SVC) and intelligent stream manipulation.