

StarLeaf surpasses \$100 million in global sales

Company's projected revenue growth shows demand for reliable and intuitive collaboration and communication solutions

[StarLeaf](#), the global provider of world-class meeting room solutions and video conferencing services for enterprises, has today announced it has surpassed \$100m (USD) in global sales since it started selling cloud-based video conferencing in early 2013.

Demand for the Cambridge-founded company's video conferencing services has been spearheaded by continued investment in its partner network, further global expansions and a number of impressive advancements to its product and service portfolio.

A [new report](#) has estimated that the global videoconferencing market is expected to reach an impressive \$6.7 billion by 2025 as businesses realize the importance of having intuitive collaboration solutions in place, not just within an organization, but across its wider business network too.

As the demand for video conferencing and meeting room solutions increases, and with more than 3,000 customers including well known enterprises like Travelex and Bridgestone, StarLeaf has established itself as a provider of seamless, future-proof collaboration and communication solutions. With security at its heart, StarLeaf is one of only a few providers to boast an ISO 27001 certification, data jurisdiction control, as well as a 99.999% uptime SLA guarantee.

At the start of 2019 the company solidified its global presence by opening new offices in the US, in New York and Chicago. The company now employs 235 members of staff worldwide and in the past 12 months has increased its headcount by more than 50. Doing this has enabled StarLeaf to grow its global partner network to more than 400 partners, but also provide further sales and marketing support to existing partners.

StarLeaf has made several notable advancements in the last year which have contributed to increased uptake of its solutions across the enterprise, from new releases like the [StarLeaf Pronto](#) to upgrades to its innovative [Touch meeting room controller](#). The company has now reached a run rate of over 300 million conferencing minutes per year.

Commenting on the news, Mark Richer, Chief Executive Officer at StarLeaf said: “Enterprise organizations across the globe recognize the importance of bringing people together to work better, wherever they are. As a company that puts security and engineering at the heart of everything it does, we are thrilled to be recognized as a first-choice meeting solutions provider for organizations who truly value security, reliability and ease of use.

“Reaching \$100m in global sales in just over six years really is indicative of the feature-rich experience our solutions boast. Looking to the future, we want to continue growing the business, building up our partner network in existing markets such as the UK, Germany, France and the Nordics, but also expanding into new territories.”

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About StarLeaf

StarLeaf enables seamless collaboration through intelligently engineered, reliable meeting room systems, superior video conferencing, and secure messaging. Designed and engineered by StarLeaf, the experience is intuitive and feature-rich, allowing total interoperability across all devices.

StarLeaf brings future-proof communications to the enterprise, with a 99.999% uptime guarantee, robust security, ISO 27001 certification, and data jurisdiction control. Founded in 2008 in Cambridge, StarLeaf is the provider of choice for delivering meeting solutions that exceed enterprise expectations of service, security, and support. For more information, visit www.starleaf.com or follow us: Twitter (@StarLeafCo) and LinkedIn (StarLeaf)

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