

## ISE 2019

PRISMAFLEX PRESENT THEIR LATEST INNOVATIONS!

*5 - 8 February 2019 - RAI Amsterdam - Hall 8, stand A230*

# COMMUNIQUÉ DE PRESSE

Once again, Prismaflex International will be exhibiting at ISE, one of the largest and most reputed digital shows and the opportunity for them to display their unmatched expertise in LED module integration and also to present their latest service offers such as a display network management solution.

### A 51 m<sup>2</sup> stand to enable visitors to admire:

- The **Paris design display**, a 4 mm pitch 2 m<sup>2</sup> electronic information display. With its contemporary and refined design, the Paris display is a hugely popular element of the Prismaflex line that has already won over a number of major cities.
- The **Copenhagen sign**, an enormous 7 m<sup>2</sup> glazed 4 mm pitch display that stands out from the rest (resolution, brightness, design...).
- A **6 m<sup>2</sup> display**, with COOLA pole (round central pole with a wavy display design) and 4 mm pitch. This classic and popular sign from our Prismaflex line will be presented for the first time with a 4 mm pitch (best known for the 6 mm pitch version).
- Our **digital banner**, a high definition 1 m<sup>2</sup> nomad display that came to life in 2017 and that has now been revamped! Prismaflex will be presenting for the first time a new version of the digital banner that is part of our Prismaflex Indoor line. Now fitted with caster wheels, the banner is the perfect solution for use in shopping malls and is ultra-simple to use with quick and easy content management for real-time communication.



**Figure 1 Paris design**

Also, Prismaflex will be communicating on their BBM, a remote display management solution. The monitoring software offers remote 24/7 management of your display network, real-time module anomaly detection, temperature control, etc.

#### About Prismaflex International

Prismaflex International is one of the few companies in the world to offer a unique combination of industrial manufacturing and advertising solutions and also digital printing services with operations around the world. The Group's head offices are based in France while the 350 collaborators operate the 10 subsidiaries worldwide – 5 of which are equipped with wide format digital printing machines. A combination of 30 years' experience, the permanent quest to innovate and the exceptional quality of the products has transformed Prismaflex into a key partner for professionals of the advertising world and the mass retail market. Prismaflex International is listed on the Euronext Growth Paris.

#### Press contacts:

Agence PLUS2SENS Phone: +33 (0)4 37 24 02 58

Catherine Berger-Chavant / Mylène Gachon

[Catherine@plus2sens.com](mailto:Catherine@plus2sens.com) - [Mylene@plus2sens.com](mailto:Mylene@plus2sens.com)