



Press release

eyefactive at ISE 2019

Innovative shopping experience of the future: At this year's ISE, eyefactive present interactive technology and products for use at point of sale.

Visitors find eyefactive GmbH at booth K-430 in hall 8. eyefactive present interactive apps from their own specialized app store, which can be customized easily with individual content and designs on various touchscreen systems - no programming skills needed. With their Touchscreen CMS Software "AppSuite" eyefactive is not only appealing to businesses as clients, but also to partners who can create their own app solutions for their clients.

This year's focus lays most of all on the point of sale. In the retail market innovative omni-channel solutions to merge the offline and online world are increasingly sought after. eyefactive, apart from different scenarios in this context, are also going to showcase the latest state of their technology regarding product recognition on touchscreens.

The Integrated Systems Europe (ISE) is happening at the RAI in Amsterdam from 5th - 8th February 2019.

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Links

Website: www.eyefactive.com

AppStore: www.multitouch-appstore.com