



ATEN, 40+ years at the heart of AV and IT

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- ATEN will bring more than 40 years of experience to ISE 2020.
- The ATEN solutions are a modern-day answers to every AV and IT problem.
- Standing still is the same as going backwards. ATEN aims to constantly improve.

During the second week of February (10-14 February) Integrated Systems Europe will take over the RAI in Amsterdam once more. The show gathers AV- and IT-professionals from all over the world. As one of the leaders in the field of KVM solutions and pro AV signal distribution, ATEN has been integrating AV and IT seamlessly. This has translated into the brand's five most popular solutions: control rooms, datacenters, conference rooms, digital signage and smart tools for desktops. With every innovation, the goal of making simply better connections remains. This mindset has labelled ATEN for over 40 years as a caring company that provides tailored solutions and always puts customer's needs first.

To clarify how ATEN provides integrated solutions for almost every AV and IT problem, the company has opened 20+ demo and training centers around the globe. This February, their most experienced engineers will gather in Amsterdam to demonstrate the products live and hold advanced trainings targeting installers and integration specialists. The brand will provide a complete overview of the seemingly endless ways in which the ATEN products can be combined. A variety of training sessions, keynote speeches and booth tours will be offered over the course of ISE. These activities are available [upon registration](#) and will provide a unique insight in what lies beyond ATEN's 40th anniversary.

Providing in a customer's needs is only possible by anticipating to what the customer wants. ATEN knows this and strives to exceed expectations. This has resulted into a continuous quest for improvement and the regular introduction of new products. ATEN joined forces with system integrators to get booths on the ground in each market and industry. ISE is a perfect opportunity to give an exclusive insight in these best practices, but also render a preview of several upcoming products. A sneak peek reveals at least three: a 4-port AV mixer that allows direct editing during a livestream, a rack-mountable multi-view KVM switch and a set of high quality presentation switches for huddle rooms.

Stay tuned with www.aten.com/ISE2020, if you want to learn more about the latest ATEN news that will gradually be revealed.

About ATEN

ATEN Infotech is the European subsidiary of ATEN International Co., Ltd (TWSE: 6277). For over 40 years, ATEN has been the leading provider of hardware connectivity and management solutions, offering integrated IT Infrastructure Management, Professional Audio/Video, and Energy Intelligence. ATEN solutions connect and manage signals in a variety of industries. ATEN has 570+ issued international patents and a global R&D team that produces a constant stream of innovative solutions, resulting in a comprehensive portfolio of over 500 products, available worldwide. Headquartered in Taiwan, ATEN International Co., Ltd. has subsidiaries all over the world to guarantee a local and personal service. Visit www.aten.eu for more info.