



SY Electronics to host Anna Valley at ISE 2020

LONDON — February 6, 2020 – Leading manufacturer of AV system integration products, SY Electronics, will host the [Anna Valley](#) integration team on their stand at ISE 2020. The Anna Valley team will provide audio visual integration advice to SY customers and ISE visitors on stand 5-R93 at the RAI Exhibition Centre from 11-14 Feb 2020.

SY is a leading manufacturer of connectivity, signal distribution, digital signage, control systems and cabling based in Manchester, UK. Having gained an unrivalled reputation for technical innovation, product reliability and technical support for system integration, SY has provided solutions for the commercial, education, residential, government and retail environments for the past 35 years.

Anna Valley provides advanced and integrated audio-visual technology to the corporate, entertainment and live event industries. With a heritage of three decades, the AV company has roots in the supply of cameras and display technology to the broadcast sector and a reputation for technical innovation. Anna Valley provides both fixed installation and rental services from their base in the UK.

Anna Valley will also provide audio-visual design, technology, content and support to the SY Electronics team at the Integrated Systems Europe exhibition. The SY stand design includes two 1.5mx2m LED walls, provided and installed by Anna Valley, which will feature high-resolution, pixel-mapped content to promote both company's products and services during the show.

“We have chosen to partner with Anna Valley due to their vast experience of video wall knowledge and excellent project management,” says Sirous Yazdanian, Managing Director of SY Electronics. “There is a lot of synergy between the approach of our two companies, as we go above and beyond to deliver the best product solutions available backed up with

years of experience and dedicated support. The team at Anna Valley helped us specify and consulted throughout the process, literally helping with every facet of this project. They have been professional and precise; we've enjoyed collaborating with them throughout and look forward to continuing working with them and strengthening our relationship."

"SY Electronics are recognised leaders in their field and respected suppliers of professional AV solutions; we're looking forward to spending time with their team and providing integration advice to their clients at ISE 2020," said Anna Valley director, Shaun Wilton. "As independent integrators we aren't aligned to any specific manufacturer, but we can certainly attest to the quality and reliability of SY Electronics products and we're proud to be working with their team at the world's largest exhibition for AV and systems integration."

Click [here](#) to schedule a meeting with the SY team at ISE 2020.

email mail@annavalley.co.uk to schedule a meeting with Anna Valley at ISE 2020.