



NAD Expands Smart CI Solutions with Audiophile Performance in CI 8-150 DSP Amplifier for Distributed Audio

Company's Eight-Channel Powerhouse Combines Reliability, Stability and Loads of Installer-Friendly Features

ISE 2020, Amsterdam, NL February 10, 2020 — **NAD Electronics**, the highly regarded manufacturer of high-performance audio/video components, announced an all-new advanced amplifier targeted squarely at high performance distributed audio systems. Featured here at ISE, the **CI 8-150 DSP** (\$3999 U.S. MSRP) delivers 8 X 150 watts per channel with unique features and is slated to be available in April.

While the CI 8-150 will deliver a conservative 8 x 150 watts per channel @ 8 ohms, it is also bridgeable to 4 x 365 watts per channel @ 8 ohms. The hybrid digital amplifier platform delivers stable and efficient power with high current capability, all in a slim 1U rack space. To make this level of performance possible, the CI 8-150 DSP uses a customized version of the proven nCore output stage. This allows for massive power with extremely low distortion and noise in the audible range. Every detail of this design has been carefully executed to wring out every last drop of performance. Designed to deal with the stringent demands of the CI world, the new NAD amp was made to handle long cable runs and difficult speaker loads.



NAD CI 8-150 DSP

Network Accessible Features

NAD's newest generation of distribution amplifiers will offer the brand's legendary sonic performance along with a host of technological features demanded by today's custom integration market. For example, the CI 8-150 DSP allows installers to program and control a variety of functions which can be accessed through a web browser. The custom web UI can manage DSP calibration and IP control as well as offer several helpful diagnostic features. Once the installer has accessed the unit from within the network, the amplifier can be set up, calibrated, as well as reboot, factory reset, restore custom settings, and update firmware.



NAD CI 8-150 DSP (rear panel)

NAD is keenly aware that reliability is paramount for a professional installer so all models will be based on tried and true amplification platforms delivering stable and reliable performance. The CI 8-150 amplifier is stable at 4 ohm impedances. A variety of power methods are available as well as an Eco mode setting for minimal power consumption.

Designed to fit in a 2U rack space, the CI 8-150 will deliver audiophile level performance, capable of offering highly detailed sound to the most demanding reference loudspeakers. In addition to a dual bus system and analog inputs, the CI 8-150 will also offer optical and coax inputs.

“NAD’s newest CI 8-150 distribution amplifier highlights one of the brand’s strongest features which of course is our performance amplifier platforms”. commented Joe de Jesus, Lenbrook’s Product Manager for CI. “The brand has a stellar reputation for rock solid amplification and a tonal balance that seems to shake hands with virtually any speaker it powers. Our clients can expect the same exacting standard. For example, this new CI 8-150 DSP adheres to the same stringent sonic tests as our best traditional amplifiers. Quite simply, that sonic signature is what separates NAD from the rest”.

The new NAD CI 8-150 will be on display at ISE 2020 in Amsterdam NL February 11-14 in the Lenbrook Booth # 5T140. Lenbrook’s other fine brands, PSB and Bluesound, will also be on display with company personnel on hand to provide demonstrations and answer questions.

Key Features of the NAD CI 8-150 DSP Amplifier

- 8 Channels X 150 watts @ 8 ohms
- Bridgeable to 4 Channels X 365 watts @ 8 ohms
- Legendary NAD sonic performance
- 2U Rack Height - saves valuable rack space
- Platform accessed through IP control
- Custom web UI manages DSP calibration, IP control and more
- Effectively handles long cable runs and difficult speaker loads
- Dual global Inputs/Outputs
- 8 Analog Inputs, 2 Optical and 2 Coaxial Inputs
- 0.5W Standby Mode, 3W Network Standby
- 12V Trigger In; IR In/Out
- Auto Sense Turn-on
- Universal AC Power Supply

About NAD Electronics

Founded in 1972 and now sold in over 80 countries, NAD Electronics is renowned for its award-winning line of high quality components for audio, home theatre and custom installation applications. Since the beginning, NAD's commitment to four core values – innovation, innovation, simplicity, performance, and value – have earned it a cult-like following that catapulted it to becoming a household name amongst audiophiles and music lovers alike. To this day, the brand continues to design and manufacture some of the most acclaimed and affordable hi-fi components that include modern features and technologies meant to appeal to a new generation of audiophiles.

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