

critec

We're established since 2003 in Águeda, Portugal.

With a change oriented and multidisciplinary skilled team, we're committed to ground customized solutions on Brand Activation through "graphic design, webdesign, multimedia, advertising and technological solutions of hardware and software", highlighting "multi-touch screens, transparent screens and Led panels".

Since our first breath we believe in irreverence and an incessant search for difference in Brand Activation solutions which drove us on reference projects like AgitÁgueda, the Portugal MXGP World Championship, Orbita the famous Portuguese bicycle company, Revigrês and Margrês, worldwide companies in the floor and wall tiles business, among others.

Throughout 2018, **critec** took part in the *Websummit*, held in Lisbon, with its latest innovation, the mobile app "ARt", the first Urban Art application using augmented reality technology in Portugal.

Celebrating in 2018 our 15th anniversary, we've just launched "Tornado and Captour", at the service of Brand Activation for private, social and public organizations.