

## Launching the new Waapiti digital signage platform

Waapiti is releasing Waapiti Manager 3.0, a totally new, built from scratch and improved version of the cloud-based platform for digital signage. The official launch will take place on 11 to 14 February during ISE 2020 at booth 8-C271.

With more than 10 years in the digital signage market, providing one of the most user-friendly platforms, deploying several different solutions, supporting any display technology, and with proven experience in international projects, Waapiti is taking a huge next step forward.

“We are pleased to present this release, a powerful and unique solution as the result of 10 years experience, listening to our clients and partners, all condensed into our new digital signage platform. We expect that this new release will simplify content management, making it even easier to distribute media content to any digital signage network”, said Derek Hossack, CTO at Waapiti. “And, most important, it is the first step of many more to come, allowing us to easily add new features and functionality to a clean and up-to-date architecture.”

Waapiti is presented as cutting-edge and reliable software. Its serverless and cloud-native architecture ensures high availability and unlimited scalability. “All servers, even virtual or in the cloud, can fail due to lack of maintenance or physical issues. Using cloud-native technology correctly, the possibility of downtime is greatly reduced”, said Derek H.

This new release comes with a range of features and functionalities, including:

- **Unique usability:** the new design is very intuitive and human-friendly. Playing content is just a few clicks away.
- **Serverless:** this architecture means no servers to maintain or that can fail.
- **Unlimited scalability:** the platform grows automatically thanks to a cloud native architecture.
- **Background functionality:** leave certain actions in the background, like uploading and previewing your content, while managing your digital signage network.
- **Multilevel user roles** adding on to the existing user access levels, now users can have access to just some parts of the platform, or even certain specific elements. It is also possible to enable an approval system, where certain actions need to be approved by a higher level user.
- **Bulk actions** on applicable data screens such as tag, delete, add content to playlist, add permissions, delete expired content, add expiration date.

Waapiti technology runs on different player technology, including standalone players or displays with SoC embedded player, depending on the requirements of each project.

Waapiti Manager 3.0 will be presented during ISE 2020. For a live demonstration assist to booth 8-C271.

### About Waapiti

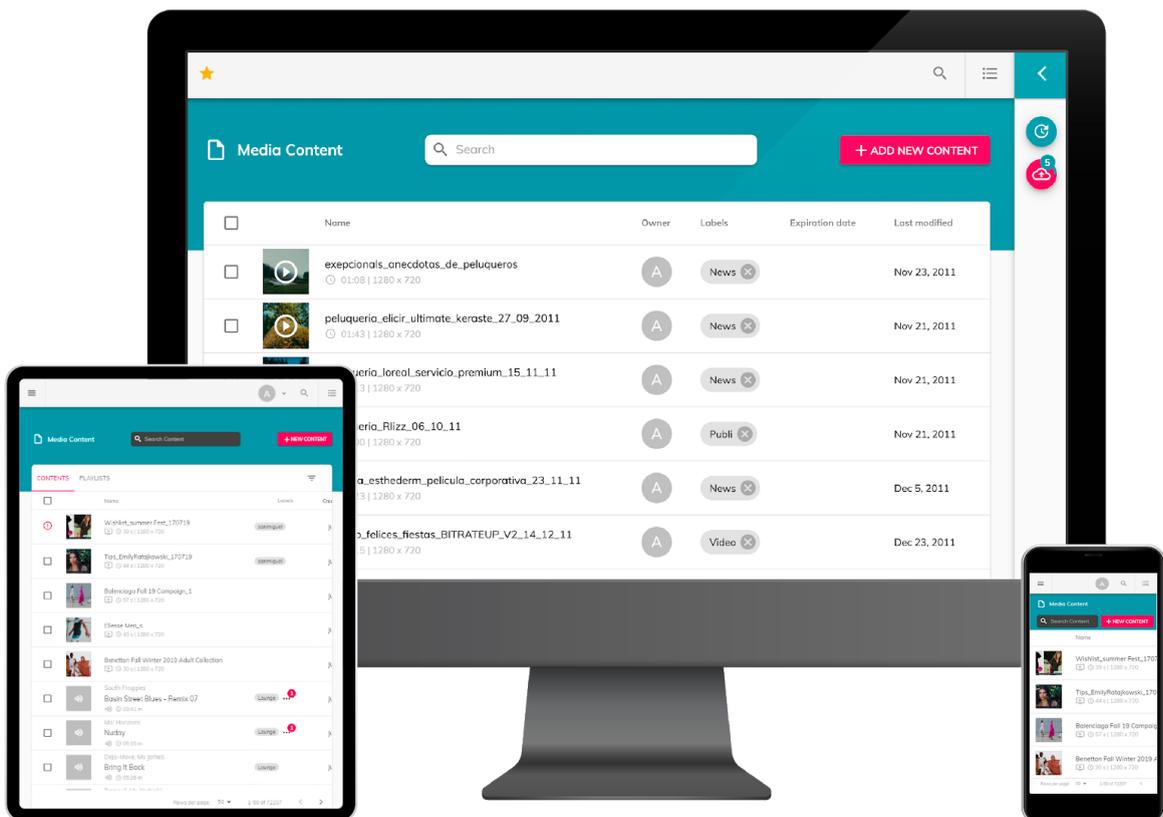
Waapiti is a digital signage company based in Barcelona. A complete digital signage solution designed to serve any application – from a single display through interactive kiosks, to multi-screen video walls. Experienced in project consultancy, long-term content strategy, hardware supply, asset

management, implementation, installation and maintenance. Service offered in 10+ countries around the world with more than 2,000 locations from different market sectors.

Wapiti is a member of TMM Group, a group of companies specializing in technological strategy, digital communication and sensory marketing at the point of sale, implementing its solutions for scent marketing (BeAromatic) and background music for spaces and brands (Sonat Sounds).

## Promotional video

<https://vimeo.com/384791783>



## Website

[wapiti.eu](http://wapiti.eu)

## Social Media

Twitter: [@waapitiDS](https://twitter.com/waapitiDS)

Instagram: [@waapitiDS](https://www.instagram.com/waapitiDS)

[Linkedin Profile](#)

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WAAPITI

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