

# Waapiti launches its fully customizable partner program

Barcelona, January 16th, 2019

Waapiti, a web-based digital signage platform, has introduced its new partner program, providing a **long-term and complete solution** for AV integrators, hardware suppliers and resellers with useful and optional advantages: continuous training, easy configuration and management tools, technical support for complex projects, content strategy consultancy and hardware supply.

A remarkable difference of this partner program is the possibility of **adapting it to any partners needs and projects**. Partners can choose from optional services and functionalities, creating a tailor-made partner program.

The Waapiti platform consists in a powerful, intuitive and user-friendly tool which allows partners to **easily manage** their clients screens, allowing them to easily create **custom and segmented content** loops for each individual screen. A large range of useful solutions that give added value in different areas.

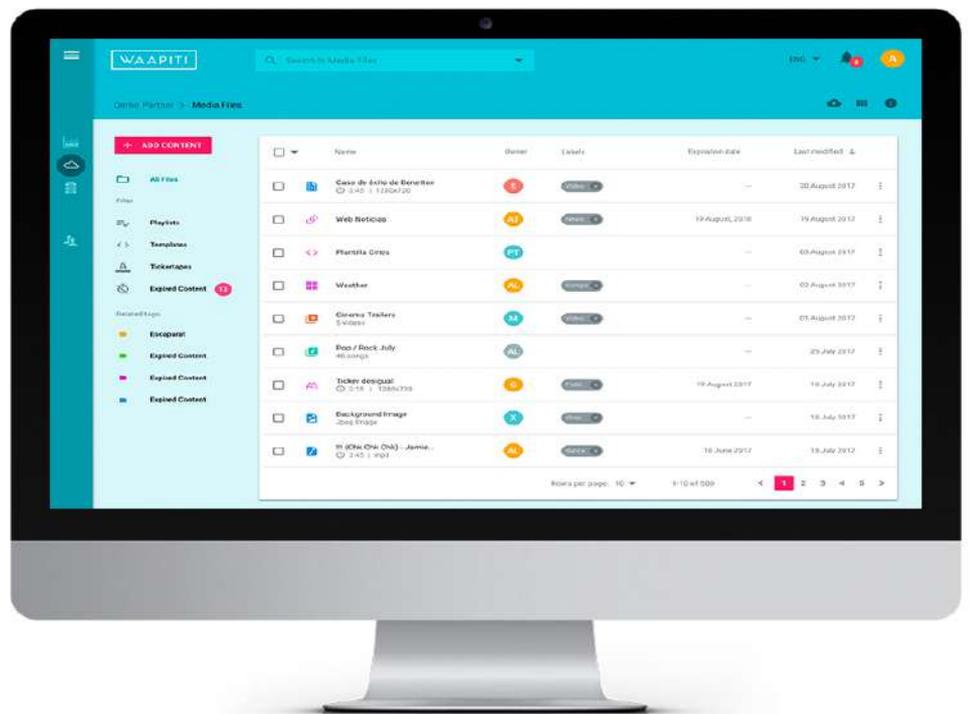
“We created the partner program to help not only partners who have a proven experience in the market, but also those

smaller or beginner partners who think digital signage is too complicated, or that they don't have the required technical knowledge. No project is too big or complex - with Waapiti, it can be done, we adapt and help in those areas where you don't have the resources or the expertise.” said Gemma Cuscó, CEO of Waapiti.

## About Waapiti platform

Using Waapiti platform, partners give an extra value to any digital signage project - easily moving up from simple single screen projects to videowalls, LED panels, touchscreen or sensors such as RFID, barcode scanner, or many more.

In order to setup their players, partners



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can use the simple configuration app, a new tool to simplify digital signage project implementations. Partners can set up a player easily and configure it instantly.

In addition, Waapiti can provide players if needed, but partners can also use their own (only approved hardware). Install our Waapiti firmware and you're good to go.



No project is too big or complex - with Waapiti, it can be done, we adapt and help in those areas where you don't have the resources or the expertise.



Discover some relevant functionalities of the **Waapiti partner program**:

- **Easy to use.** Doesn't require any technical knowledge to manage large networks of displays.
- **Scales up easily.** Add players and tag them easily.
- **Smart technology.** Content and schedules can be based on tags.
- **Advanced features** such as templated content, online widgets, triggers or sensors.
- **Plug & play.** Connect players to any display and start playing content instantly.
- **Works offline.** Downloaded content keeps playing on schedule, even with connectivity issues.
- **Connect anywhere.** Waapiti can power any type of display: projectors, videowalls, touchscreens, mobile devices, electronic shelf labels or LED panels.

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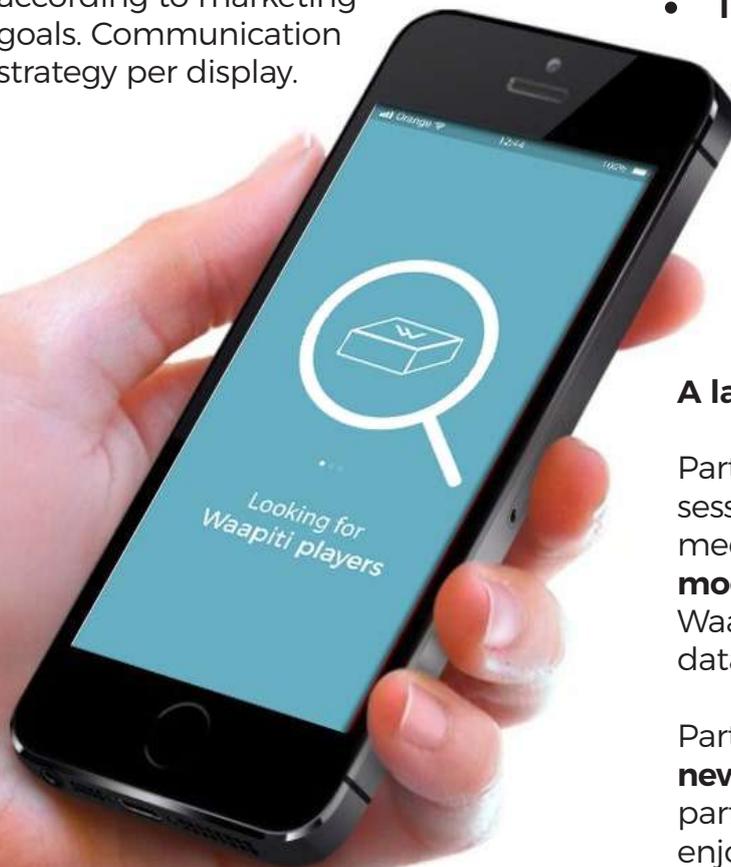
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· OPTIONAL SERVICES ·

- **Technical consultancy:** Help in project management: defining type of displays, support or furniture integration.
- **Hardware supply:** providing any hardware like players, displays, speakers or LED panels. Managing warranties.
- **Content strategy consultancy:** long-term content strategy scheduling according to marketing goals. Communication strategy per display.
- **Content creation:** in-house department to create 2D and 3D motion graphics, HD filming and adaptation of existing media.
- **Interactive content design:** designing and developing interactive applications.
- **Hardware installation & integration:** AV equipment and player installation by professionals
- **Technical partner support** 14/7



**A large amount of benefits**

Partner will benefit from free training sessions and training materials, support in meetings with potential clients, **a business model with recurring revenue**, access to Waapiti themed contents, assistance in data analysis and much more.

Partners will always be notified as soon as a **new version is released** to make sure partners and their customers are always enjoying the latest features of Waapiti software.

Additionally, partners can always count on Waapiti team of experts in software development, project management and content creation for their projects. Waapiti has 10 years experience in managing projects of all levels of complexity.

MEDIA



**Waapiti's channel**  
<https://vimeo.com/waapiti>

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