

Waapiti now supports the management of NEC displays with Raspberry Pi Compute Module

WAAPITI

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Waapiti has integrated its digital signage platform into NEC's displays, providing a complete hardware and software solution.

The Waapiti digital signage platform is integrated into the P and V series of NEC large format professional displays. This new range of displays integrates the Raspberry Pi 3 Compute Module, a small hardware that turns them into smart displays where computer developers can program different technological solutions.

The Waapiti team is excited about this integration, as its Raspberry Pi firmware developed for digital signage is very advanced in terms of functionality. In addition to having a good track record in the market: over 3 years running and more than 1,000 players installed. Also, being one of the first platforms to use the Raspberry Pi hardware has given Waapiti a lot of experience, which results in great stability in digital signage projects.

The advantages of working on an integrated hardware on the manufacturer's display are reflected in several points: such as ease of installation and maintenance. Incorporating everything into one device also reduces the connectivity requirements, as well as great energy and cost savings derived from the simplification of equipment and internet wiring.

Partnership Nec & Waapiti, Smart & intuitive

The integration of the Waapiti platform into the NEC displays will simplify the approach to digital signage projects. This partnership is presented to NEC distributors as a simple and clear way to offer a unique and complete solution of digital signage: a NEC display with a built-in player plus Waapiti's digital content management and distribution platform.

Content management and distribution platform

The SaaS Waapiti platform for digital signage is hosted in the cloud ensuring stability and ubiquity. Through different levels of access for users such as marketing agencies, communication departments, partners or customers, content can be managed from any browser with internet access. It is worth mentioning the possibility of scheduling by tags, one of the strengths of Waapiti, which allows to quickly distribute the content to those players tagged in a certain way.

MEDIA



Smart & Intuitive event

<https://vimeo.com/222334872>



Promotional video

<https://vimeo.com/195472197>

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