

# PRESS RELEASE

10/02/2020

## **Flying Screens presents its improved LED display solution at Integrated Systems Europe 2020**

- The displays stand out for their high flexibility, lightweight and thinness.

Flying Screens specializes in the design and development of LED screens which unique features are due to the company's innovative and proprietary technology. The superior flexibility and extreme lightness of the screens, up to 10 times less than conventional screens, now include some technical aspects that enhances better usability.

The product has improved its resolution, from 10 Pixels Pitch to 5 Pixels Pitch, and its reliability, guaranteeing an excellent and upgraded user experience. The screens are also more scalable and customizable, becoming the best solution for bespoke or custom-made projects.

Flying Screens are focused on provide innovation and exclusive solutions. Its goal is to satisfy the needs of the most demanding client with requirements of creative freedom.

One of the main markets for these screens are architecture and interior design companies, which can ameliorate their design possibilities by transforming almost any surface into a digital display. Due to the compelling visual experience and singular environments created by the product, companies in the events and exhibitions sector as well as advertisement and digital signage sectors will also be able to communicate their brand message in a unique way.

Flying Screens are at Hall 8, Booth 8-G340, presenting its product line.

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**Flying Screens** is a company specialized in design and development of LED displays. It is headquartered in Madrid (Spain).

The company is part of **ARQUIMEA Group**, a technological cross-sectional group of global scope and over fifteen years of experience.

### **For further information:**

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