



Public Relations

VXL Press Release
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Illumineye from VXL Software - Easy-to-use digital signage with no on-going fees

Manchester, UK – VXL Software’s Illumineye digital signage is a combination of an extremely easy to use software and highly robust media players. Both are sold as a complete solution with remote management and come with a one-off perpetual licence with no on-going fees.

Importantly, Illumineye has no monthly subscription fee, just a low-cost, one-off fee for each licence and that’s it. Software support is included for the first year and is optional after that – and its media players come with a three-year warranty as standard for complete peace of mind.

Incorporating an extensive feature set, Illumineye digital signage supports interactive, touchscreen displays with bespoke buttons, video walls, optional queue management and optional integration with Quividi for smart signage and analytics.

Commenting on Illumineye, Frank Noon, VXL Software’s VP Worldwide Sales, said “Most digital signage solutions carry the added burden of on-going fees – but not Illumineye. Our perpetual licence means lifetime ownership with no tiresome subscription fees”. What’s more, our software and media players stand – in terms of features – at least on parity with leading solutions. It’s a complete package – customers just need to add their own displays”.

A Windows-based solution, Illumineye Digital Signage software includes everything you need to;

- 1) **Create** - Illumineye Creator lets you easily create your own professional looking digital campaigns from built-in templates. Campaigns can be created quickly, incorporating text, images, tickers, video, audio and much more.
- 2) **Schedule** - Illumineye Manager is a powerful, enterprise-class remote management tool which enables you to deploy, update and schedule your digital signage, wherever they are in the world.
- 3) **Play** - Illumineye’s HD and 4K media players are ultra-compact, durable multimedia devices. They are fully certified eco-friendly low-power media players, proven in many installations across the globe and include a free 3-year RTB warranty, while most competitors only offer one.

Illumineye's Creator and Scheduler software is, according to Noon, designed to be incredibly user-friendly. "We've built Illumineye Digital Signage so that it can be used by everyone," says Noon, "not just design professionals. It's ideal for organisations of any size – from one person upwards, as Illumineye's software can manage and schedule content on any number of displays and from anywhere in the world."

VXL Software will also be showcasing its latest Illumineye Digital Signage solution in hall 8, booth 8-N365 at ISE 2020, RAI Amsterdam, 11-14/02/2020.

For more information, please visit: <https://illumineyesignage.com/>



Illumineye media player with 3-year warranty



Illumineye Digital Signage - Creator software

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About VXL Software

VXL Software is a global leader in the creation of software for digital signage, unified endpoint management, and PC desktop repurposing. VXL's corporate HQ, and software development team, are in Mumbai, India, with the Americas group headquarters based in Houston, Texas, and the European HQ in Manchester, UK. Dedicated sales and support offices are based in key strategic markets - including Germany, France, Singapore and UAE.

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