Public Relations

VXL Press Release
06/01/2020

ILLUMINEYE
DIGITAL SIGNAGE

vxl software

VXL Software unveils Illumineye digital signage at ISE 2020 that's as easy as 1-2-3.

Illumineye from VXL Software, represents a complete software and media player package, designed to make high-quality digital signage available to everyone, with no on-going fees.

Manchester, UK - Illumineye Digital Signage is a combination of an extremely easy to use software and high-performance media players. Both are sold as a complete solution with remote management and come with a one-off perpetual licence with no on-going fees.

Most digital signage solutions demand the unending burden of ongoing fees – but not Illumineye. Illumineye is purchased via a perpetual licence for lifetime ownership – so there are no tiresome subscription fees for complete peace of mind.

Frank Noon, VXL Software's VP Worldwide Sales, believes Illumineye Digital Signage offers the best value in the market. "Our software and media players stand – in terms of features – at least shoulder-to-shoulder with leading solutions. But we want to create a 'desktop publishing revolution' in digital signage, where organisations of any size can access the kind of power previously only available to professionals. It's a complete package – customers just add their own display screen."

Illumineye is a Windows-based software solution that's as easy as 1-2-3 and includes everything you need to;

1) **Create** - Illumineye Creator lets you easily create your own professional looking digital campaigns from built-in templates. Campaigns can be created quickly, incorporating text, images, tickers, video, audio and much more.

2) **Schedule** - Illumineye Manager is a powerful, enterprise-class remote management tool which enables you to deploy, update and schedule your digital signage, wherever they are in the world.

3) **Play -** Illumineye's HD and 4K media players are ultra-compact, robust multimedia devices. They are fully certified eco-friendly low-power media players, proven in many installations across the globe and include a free 3-year RTB warranty, while most competitors only offer one.

Illumineye's Creator and Scheduler software is, according to Noon, designed to be incredibly simple to use. "We've built Illumineye Digital Signage so that it can be used by everyone," says Noon, "not just design professionals. It's ideal for organisations of any size – from one person upwards, as Illumineye's software can manage and schedule content on any number of displays and from anywhere in the world."

Importantly, Illumineye's rich feature set also supports interactive, touchscreen displays with bespoke buttons, video walls, queue management and optional integration with Quividi for smart signage and analytics.

VXL Software will also be showcasing its latest Illumineye Digital Signage solution in hall 8, booth 8-N365 at ISE 2020, RAI Amsterdam, 11-14/02/2020.

For more information, please visit: https://illumineyesignage.com/

Illumineye media player with 4K display support

Illumineye Digital Signage from VXL Software

-Ends-

About VXL Software

VXL Software is a global leader in the creation of software for digital signage, unified endpoint management, and PC desktop repurposing. VXL's corporate HQ, and software development team, are in Mumbai, India, with the Americas group headquarters based in Houston, Texas, and the European HQ in Manchester, UK. Dedicated sales and support offices are based in key strategic markets - including Germany, France, Singapore and UAE.

For further press information, please contact Ian Cope: +44 (0) 161 775 4755 or email: ian.cope@vxl.net