



Public Relations



VXL Press Release
13/11/2019



VXL Software's Illumineye digital signage solution debuts at ISE 2020.

VXL Software's latest Illumineye Digital Signage software release represents a new standard in functionality, creativity and ease-of-use. Featuring, Live data feed integration, QuiVidi audience measurement and Cloud-based content upload and deployment, this new release is one of the most user-friendly and feature-rich solutions available today. Hardware also sees enhancements to the line-up with the inclusion of the new, ultra-compact, IQ-L2 media player with 4k display support.

Illumineye's Live data feed gives users the ability to pull real-time information from a SQL database or Excel spreadsheet within the local network drive using CIFS or FTP. This is particularly useful for Quick Service Restaurant menus and transportation timetables where data is regularly updated without need to resend fresh content each time.

Compatible with QuiVidi's audience measurement software for a smarter digital signage experience that measures audience views and engagement, Illumineye DS also incorporates a convenient cloud content upload solution, via a Microsoft One-drive or Amazon S3 account, to simplify content upload and control.

Plug-and-play content deployment is also available with Illumineye by simply creating content offline onto a USB stick and then plug into the media player to play. This is useful for environments where there is no or limited internet connectivity.

While these new software features are designed to improve the digital signage experience, software ease-of-use has also been further improved with a new, wizard-based Illumineye Creator and Content Scheduler that provides a more intuitive approach for even easier scheduling and management of digital signage campaigns.

Complementing these advances made on the software side, Illumineye's hardware also benefits from the addition of the new IQL-2 media player with dual core processor and 4k dual display support. With no moving parts, an ultra-compact and lightweight design, the IQL-2 player comes with a VESA bracket and an industry-leading three-year warranty as standard.



IQ-L2 Media Player with 4K display support



Illumineye Digital Signage Software

Frank Noon, VP Worldwide Sales commented; "With this latest version release, Illumineye DS now is very much at the forefront of digital signage technology. The new wizard-based Illumineye creator and content scheduler is a key part in our strategy to deliver a digital signage solution that can be used by everyone, not just those with professional IT skills, while our new, highly-durable, media players support the very latest 4k resolution." added Noon.

Also making its debut at ISE 2020 will be Illumineye's new Android support app. Compatible with the latest Android TVs, tablets and smartphones, the new app allows users to play content directly without the need of a separate media player while Illumineye's manager software provides central management of these Android devices.

The latest Illumineye DS software release is available to evaluate now in English, French, German and Spanish language versions.

VXL Software will be on stand 8-N365 at the ISE 2020. For more information or to evaluate Illumineye DS, please visit: <https://www.illumineyesignage.com/>

-Ends-

About VXL Software

VXL Software is a global leader in the creation of software for digital signage, unified endpoint management, and PC desktop repurposing. VXL's corporate HQ, and software development team, are in Mumbai, India, with the Americas group headquarters based in Houston, Texas, and the European HQ in Manchester, UK. Dedicated sales and support offices are based in key strategic markets - including Germany, France, Singapore and UAE.

For further press information, please contact: Ian Cope: +44 (0) 161 775 4755 or email: ian.cope@vxl.net