

## PRESS RELEASE

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### PMS showcases Customized Display and Software Solutions at ISE 2019

Hamburg, 7<sup>th</sup> of January 2019

At ISE 2019 PMS Perfect Media Solutions (PMS) will show a selection of their inhouse designed display portfolio at stand 8.G475, including innovations of the customized High Brightness display series.

In addition to the already serialized display line DigiSlim<sup>®</sup> (21.5", 27", 32", 42", optionally with fanless built-in windows-compatible PC) and the 2HB Dual High Brightness Displays with up to 5000 cd/m<sup>2</sup>, PMS will demonstrate the following highlights:



*PMS DigiSlim<sup>®</sup> Display Series*

- DigiSlim<sup>®</sup> 55" High Brightness - A particularly bright display with 2500 cd/m<sup>2</sup> for the shop window area including the possibility to easily reposition it along a track system and an optional built-in Windows PC, WIFI and LTE module for transferring and direct playback of digital signage content. This makes high-quality digital advertising in the shop window area even more flexible and can be ideally integrated into further shop window equipment thanks to its movable positioning.
- 2HB 46" VAL Dual High Brightness Display - With its low depth, this dual-sided display is a particularly attractive commercial solution. It is characterized by a brightness of 1500 cd/m<sup>2</sup> and its very narrow design makes it particularly versatile.
- 21.5" DigiSlim<sup>®</sup> as an extension of the DigiSlim<sup>®</sup> series - A small 21.5" display that is also available as a double-sided version. Specifically suited for small signage applications and space-relevant signage installations in the product carrier sector. Optionally, a windows-compatible PC can be integrated to play advertising content directly onto the screen, without the need for additional space for additional hardware.
- As another example of customization, PMS is exhibiting a 42" customized display with safety glass. It is a particularly slim and attractive model, which stands out with its extremely brilliant colour display (including Windows computer) and the corresponding scratch- and

impact-resistant windshield. This even allows existing shelves to be retrofitted with a "digital display door" to use the space for advertising and price displays.

- PerfectShow® - the modular and adaptable digital signage solution from PMS. In addition to the content sync options through WIFI and the optional user interfaces "Signage Organizer" and "PerfectControl®", many new features have been developed and implemented in recent months - PMS presents the current version.

"Our focus on retail, stadiums and arenas and classic corporate communications in 2018 showed us once again how important it is not just to offer the standard solutions, but to continue to think outside the box and to combine existing solutions with in-house developments." Stefan Pagenkemper, Managing Director of PMS. "Therefore, it quickly became clear to me that in 2019 I would like to be present again at ISE with PMS and having an own stand. So I am more than pleased that we will show special new highlights from our own display development again. "

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## **About PMS Perfect Media Solutions GmbH:**

The Hamburg-based company PMS Perfect Media Solutions provides tailored solutions for Digital Signage, IPTV and media technologies.

PMS' range of services covers projects from start to finish: they consider long-term support and service, care and operation, maintenance, on-site repair and call centres to be just as important as professional advice, planning and implementation. Fairness, transparency and reliance are core values, and are seen as the key to lasting and successful partnerships.

As a manufacturer and independent Full Service Integrator, PMS designs and implements customer-specific systems in the retail, stadiums and venues as well as corporate communication sectors.

In recent years PMS has installed more than 30,000 displays ranging from 10" to 140". Our customers include FC St. Pauli, Reemtsma, Shell, Unilever, Axel Springer Verlag, Gruner und Jahr, Spiegel, Mediacom, Lekkerland, Asklepios, Olympiastadion Berlin, UKE Hamburg and the Elbphilharmonie.