



Netipbox Technologies debuts at ISE and presents Nsign.tv, its SaaS all-in-one smart DS platform

Barcelona (Spain), January 16th 2020.- [Netipbox Technologies](#), a company specialized in the development of smart digital signage solutions for the digital transformation of physical spaces, will exhibit for the first time at the ISE show in Amsterdam (February 11-14, 2020) at booth 15-H230.

Netipbox will present [Nsign.tv](#), an intelligent and intuitive SaaS platform that allows to store, organize, select, program and display digital content on any screen. Furthermore, thanks to its integration capability and unlimited scalability, Nsign.tv becomes a powerful all-in-one hub from where to control any other management system.

The SaaS platform of Netipbox Technologies, which is offered in three versions (Basic, Business, and Enterprise) is easily combined and integrated with IOT devices (footfall, face recognition cameras, RFID / barcode scanning, etc.), Machine Learning (ML) and Artificial Intelligence (AI) to impact and interact with different audiences while collecting data for later analysis with BI (Business Intelligence) tools and dashboards.

In addition, the Enterprise version includes the Nqueue module, the new queue management system to control and optimize customer flows.

At the exhibition, the company will also present its plug & play [Nbox](#) player, which connects easily to any screen and instantly reproduces the content scheduled on the platform, transforming any digital media (screen, totem, kiosk, LED, etc.) in a window that communicates with different audiences. The Nbox player comes with the Basic version of the Nsign.tv platform, the gateway to the digital transformation for any type of business, with a cost reduction of up to 40% compared to other technologies.

In its booth 15-H230, Netipbox Technologies will also show the exclusive Synchro WOW effect that highlights Nsign.tv over other systems on the market for its ability to create synchronized effects between different screens that are together, separated or unstructured, giving more value through the content to any installation.

Toni Viñals, CEO of Netipbox Technologies, says: "At ISE 2020 we are going to show how our solutions help brands to impact and interact with different audiences to drive customer behavior, boost engagement and increase profitability of their premises. According to our claim, we want our clients to focus just on their audiences, so we take care of everything else. "

With headquarters in Barcelona and offices in Madrid and Miami, Netipbox Technologies manages more than 12,000 screens in over 15 countries around the world, and has more than 150 reference clients such as Coca-Cola European Partners, Ikea, Areas, Filmax Cinemas, PwC, Nespresso, PortAventura, Aldi, and Domino's Pizza, among many others.

About Netipbox Technologies

Born in 2006, Netipbox Technologies is a company specialized in the development of smart digital signage solutions for the digital transformation of physical spaces, facilitating brands to communicate with their audiences on any type of screen through simplicity, intuitiveness, scalability, and affordability. Netipbox Technologies solutions combine software and hardware with Artificial Intelligence (AI) and Machine Learning (ML) to impact and interact with different audiences. With headquarters in Barcelona and offices in Madrid and Miami, Netipbox Technologies manages more than 12,000 screens in over 15 countries around the world and has more than 150 reference clients such as Coca-Cola European Partners, Ikea, Areas, Filmax Cinemas, PwC, Nespresso, PortAventura, Aldi, and Domino's Pizza, among many others.

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