

Cybernetyx announces Global Launch of AIRMIND Thinker at ISE 2020



Welcome to the era of effortless completion of huddle room / meeting room setup under 10 mins of time and under 1/10th of the cost of conventional appliances

Bangalore Jan 16: At ISE 2020, Cybernetyx is going to unlock the power of true interactive collaboration & creative interactive presentation by globally launching its revolutionary meeting room product - AIRMIND Thinker, a device that enhances the meeting productivity, enable true collaboration and knowledge sharing at an unprecedented level.

AIRMIND Thinker is a workplace collaboration solution that converts any standard display or a TV into a wireless interactive and collaborative digital canvas with augmented capabilities. It supports real-time mirroring of visual and audio content of up to 4 devices at a time on its giant screen.

Cybernetyx is expanding the scope of its market-leading touch interactive portfolio by launching AIRMIND Thinker, the latest model of its industry-leading meeting room presentation & interactive collaboration solution.

Expressing the joy over the global launch of AIRMIND Thinker, CEO of Cybernetyx Mr Ramya Chatterjee said, *"AIRMIND Thinker is a retrofit device from our precision series product lines, that digitizes the existing panel or display or a TV in less than 10 minutes. Commercially this product has been priced aggressively and I believe our valued global enterprise customers would be extremely comfortable to analyse the optimum mix of product value & price. Before global launch at ISE, we did a small test marketing of the product with selected end customers and the positive responses received from them have boosted our confident. I am very much hopeful about the success of this mind-blowing product WW considering the great value it brings inside huddle / meeting room and impacts organizational productivity"*.



Installation of AIRMIND Thinker is a quick process and requires no software download, no training, no additional cables that clutter meeting room tables. The technology is compatible with any mobile device - through Cybernetyx Companion App. It brings spontaneous, ad-hoc and swift content-sharing - ideal for short catchups or instant brainstorming with a limited group of employees.

Its low total cost of ownership, ease-of-usage and versatility makes it a perfect fit for enterprise-wide BYOD deployment. The device can turn any flat display interactive with the help of 3-D Dual Band Optical Movement Detection technology. It has a

tracking speed of up to 120 frames per second and a response time of up to 195 million dots/second which ensures seamless touch interactivity and lag-free super-fast writing experience. The product enables collective sharing on a large scale, turning any meeting room / huddle room into a collaborative space for a free exchange of ideas and information.

With AIRMIND Thinker, Cybernetyx aims to combat the challenges faced by corporate professionals when it comes to collaboration between cross-functional teams.

About Cybernetyx

Cybernetyx Group was founded in 2009 in Germany & India with a purpose to combine connected computing, sensing and intelligent algorithms to design devices and platforms which can foster human-machine symbiotic experiences. These devices influence several aspects of our lives including when we're at our homes, our learning and workplaces, while we're at public spaces and inside our automobiles – and thus, transform our entire life experience.

Cybernetyx is amongst the world's largest OEM interactive technology suppliers to top display manufacturers of the world such as NEC Display, ViewSonic, Delta, Sony and others - empowering millions of devices worldwide. Cybernetyx has sold and deployed more than 135,000 EyeRIS® interactive classroom solutions in India, one of the largest by any company in the country so far.

With the mission of leading AI innovation to power the future, Cybernetyx has independently developed a deep learning platform, a range of microcomputing devices, and core technologies such as face recognition, image recognition, object recognition, text recognition, medical image analysis, video analysis, autonomous driving, and remote sensing. In doing so, Cybernetyx has become one of the world's most focused machine intelligence and smart equipment companies.

For more information, please visit www.cybernetyx.com