

PRESS RELEASE

ViewSonic to Demonstrate Latest Visual Solutions at ISE 2020

Empowering users to see the difference with wireless presentations and collaboration at home, work, and everywhere else

Amsterdam, Netherlands (February 4th, 2020) – ViewSonic Europe Ltd., a leading global provider of visual solutions, today announces that it will be out in force at the upcoming Integrated Systems Europe (ISE) 2020 show (Feb. 11-14) in Amsterdam. At the show, ViewSonic will be presenting its latest visual solutions that enrich people’s lives at home and work. ViewSonic will be demonstrating the power of wireless presentations and collaboration as well as introduce ViewSonic’s latest lineup of touch displays, from 15.6” to 86”, and 4K LED projectors.

“With everything we do, we always strive to inspire people to see the difference between the ordinary and the extraordinary by providing innovative visual solutions for work, play, and learning,” said Bonny Cheng, COO of ViewSonic. “Our latest visual solutions being presented at ISE 2020 remain faithful to this commitment by addressing the unique needs of different environments and users, whether for productivity, collaboration, education, or retail.”

Commercial Touch Display Solutions – Serving Customers Better

ViewSonic will be demonstrating solutions that will help businesses interact and communicate with their customers like never before. ViewSonic will be demonstrating an installation system for point-of-sale (POS) applications, which integrates its TD series touch displays with POS software. The POS solution sports comprehensive capabilities geared towards the service industry and is designed for enhancing the ordering, serving, delivery, and cashier payment experience.

ViewSonic will also be showing off a new addition to its TD Series, the TD2455 10-point touch display. Designed for offices, meeting rooms, and reception areas, it is equipped with USB Type-C connectivity to deliver power, video, and audio over a single cable. It also comes with a DP port and can function as an All-In-One (AIO) PC by mounting a mini PC directly behind the display for an integrated, affordable workspace that’s perfect for small spaces.

Also on display will be ViewSonic’s digital signature solution with pen-display for banking. ViewSonic’s pen display is designed to replace traditional paper signing with an efficient paperless e-signature process that streamlines business workflows. Coming in sizes ranging from 5” to 22”, the pen display offers an intuitive handwriting experience, combined with encryption and signature verification to provide robust security for businesses and their customers alike.

Corporate Collaboration Solution – Making the Workplace Seamless

To showcase the possibilities for creating a modern workplace conducive to collaboration, ViewSonic will be presenting its latest ViewBoard IFP70 series interactive display. The display is a further expansion of ViewSonic’s line of collaboration solutions, which are specially designed to offer enterprises easy-to-use, next-generation conferencing capabilities that facilitate seamless collaboration and communications. ViewBoard IFP70 displays have been developed with smart-IoT-connected spaces in mind and are Microsoft Azure IoT certified.

Other solutions on display will include ViewSonic’s multi-group presentation solution, myViewBoard Box, as well as myViewBoard Direct, a hardware device that streams AV content from multimedia sources to external displays. These solutions support different screen-sharing



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scenarios, allowing users to join the myViewBoard ecosystem with ease while enjoying a great variety of benefits.

Smart 4K LED Projector Solution – Stunning Visuals and Smart Capabilities

Combining 4K resolution with smart streaming functionality, ViewSonic smart 4K LED projectors are ready to bring various usage scenarios into the modern age. With ViewSonic smart 4K LED projectors, users will revel in the convenience of wireless projection via a range of devices, from smartphones, laptops to IoT devices.

In addition, users can stream content from content providers directly and enjoy support for both Amazon Alexa and Google Assistant to access the convenience of voice control. Beyond home entertainment, the projectors are also ideal solutions for classrooms or offices when paired with ViewSonic's myViewBoard platform.

Visit ViewSonic at ISE 2020 at booth 1-N86. To schedule a tour of the booth please visit: <https://www.viewsonic.com/eu/ise2020/>

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About ViewSonic

Founded in California, ViewSonic is a leading global provider of visual solutions with a presence in over 100 cities around the world. As an innovator and visionary, ViewSonic is committed to providing comprehensive hardware and software solutions that include monitors, projectors, digital signage, ViewBoard interactive displays, and myViewBoard software ecosystem. With over 30 years of expertise in visual displays, ViewSonic has established a strong position for delivering innovative and reliable solutions for education, enterprise, consumer, and professional markets and helping customers "See the Difference". To find out more about ViewSonic, please visit www.viewsonic.com.

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