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Link to Image: [OMEGA Family](#)

Atlona Unleashing Expanded OMEGA™ Family of Advanced Presentation and Collaboration Solutions at ISE 2019

New extender kit, switcher and HDBaseT receiver join recently-introduced family of innovative solutions in addressing evolving AV market trends

Zurich, Switzerland, January 22, 2019 – [Atlona](#) will head to the ISE 2019 exhibition with a trio of new products in its recently-launched OMEGA™ Series of switching, extension, and video processing solutions for modern AV communications and collaboration. The newest members of the OMEGA family will make their world premiere in stand 5-U120 at the event, taking place February 5-8 at the Amsterdam RAI.

Redefining AV for presentation and collaboration in today's evolving audio-visual environments, Atlona's OMEGA Series is designed to address ongoing shifts in how people gather to share information and embrace technology for communicating through AV content. The new products reflect customers' increasing use of smaller meeting rooms, huddle spaces and open gathering areas to host spontaneous and planned collaborations, as well as the importance of actively engaging with and sharing visual content to make communications more effective.

OMEGA products debuting at ISE 2019 include:

- The **AT-OME-EX-KIT** is a versatile 4K/UHD HDBaseT extender designed for small meeting room applications, transporting HDMI video and audio, control, Ethernet and USB signals over distances up to 330 feet (100 meters). Integrating seamlessly with PCs, cameras, speakerphones, and microphones, the OME-EX-KIT addresses the challenge of connecting between USB devices at remote locations. Applications include software video conferencing and can also provide AV and USB extension for touch-enabled, interactive displays. The **OME-EX-TX** transmitter includes a USB 2.0 host interface for a





PC and is powered from the **OME-EX-RX** receiver via industry-standard Power over Ethernet (PoE), enabling convenient, discreet transmitter installation below a table or at another remote location without the need for local AC power. Offered together as a kit, the transmitter and receiver are also available separately for use with other Atlona OMEGA Series products.

- The **AT-OME-SR21** is an HDBaseT receiver and 4K/UHD scaler with an additional local HDMI input. The OME-SR21 receives 4K/UHD, 4:2:0 video at 60 Hz alongside embedded audio and control signals up to 330 feet (100 meters) over category cable. The unit can also receive USB data over HDBaseT from compatible transmitters and features a built-in USB 2.0 hub, forming an ideal USB integration solution for peripherals such as cameras, soundbars and touch displays. High-quality down-scaling and up-scaling preserve color and spatial detail when converting content between 4K and 1080p, making the OME-SR21 perfect for presentation applications that combine UHD and HD displays. Automated input selection and display control, audio de-embedding and a built-in dual-port network switch provide further integration convenience.
- The **AT-OME-ST31A** is a 3x1, 4K/UHD switcher and HDBaseT transmitter that features two HDMI inputs alongside a USB-C AV input that provides adapter-free interfacing with the latest generation of laptops and mobile devices. Mirrored 18 Gbps HDMI and 10 Gbps HDBaseT outputs provide flexible options for AV systems designs. Integrated video processing on the HDMI output down-scales 4K sources to 1080p HD if desired, while audio de-embedding extracts stereo audio from any video source to balanced, analog audio outputs. The OME-ST31A can be remotely powered via PoE from other HDBaseT-equipped Atlona devices, or can alternatively provide PoE power to a compatible receiver when equipped with an optional power supply.

The new models join previously-announced OMEGA solutions including the **AT-OME-SW32** 3x2 matrix switcher, **AT-OME-TX21-WP-E** two-input EU/UK wallplate switcher, and the **AT-OME-ST31** 3x1 switcher and HDBaseT transmitter. The latter offers similar capabilities to the OME-ST31A, but features audio embedding instead of de-embedding.

“The launch of our first three OMEGA products this past Fall was very well-received,” said David Shamir, Director of Product Management, Atlona. “End-users and systems integrators immediately recognized the value of the solutions’ fresh approach to addressing the market





trend away from rigidly-defined AV systems in purpose-dedicated spaces. We're excited to expand the family with more products that bring the flexibility, efficiency and feature-richness of the OMEGA Series to additional AV use cases."

All OMEGA products are HDCP 2.2 compliant and can be easily integrated with third-party control systems. Comprehensive remote management of OMEGA Series products is available through the Atlona Management System (AMS 2.0) and Atlona's ground-breaking Velocity™ IP-based AV control platform. All OMEGA models are backed by Atlona's award-winning 10-year limited product warranty and customer support services.

About Atlona

Atlona is a leading global manufacturer of AV over IP distribution, connectivity, and control solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an award-winning 10-year warranty, Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <https://atlona.com/>. Follow Atlona on Twitter at @Atlona.

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