

NEWS



HPC Technology Inc. Joins SDVoE Alliance

Leading ODM/OEM supplier of AV connectivity solutions chooses SDVoE standard for new AV-over-IP product line

MONTREAL — Oct. 31, 2018 — The SDVoE™ Alliance today announced that HPC Technology Inc., a leading Taiwan-based OEM/ODM supplier of AV connectivity solutions, has joined the alliance as an adopting member.

“Over the past two years at HPC, we’ve closely followed the evolution of SDVoE technology and the alliance with great interest,” said Samuel Hsieh, General Manager at HPC. “The powerful capabilities of the platform to deliver zero-latency, artifact-free transmission of true 4K60 (4:4:4) video and its wide-ranging applicability to many applications including matrix switches, KVM extenders, video wall controllers and image processors make it the ideal choice for our next-generation professional AV products.”

“HPC’s ability to design, develop and manufacture devices based on SDVoE technology will give OEMs a quick way to begin delivering a full range of innovative products that take advantage of the SDVoE platform,” said Justin Kennington, president of the SDVoE Alliance. “We are happy to welcome HPC to the growing SDVoE ecosystem.”

HPC products will be on display at ISE 2019 (Amsterdam, Feb. 5-8) on stand 15-B100.
InfoComm (Orlando, FL June.12-14) In stand #B861

All AV distribution and processing applications that demand zero-latency and uncompromised video can benefit from SDVoE technology, which provides an end-to-end hardware and software platform for AV extension, switching, processing and control through advanced chipset technology, common control APIs and interoperability. SDVoE network architectures are based on off-the-shelf Ethernet switches, thus offering substantial cost savings and greater system flexibility and scalability over traditional approaches, such as point-to-point extension and circuit-based AV matrix switching.

About HPC Technology

HPC Technology Inc. is the audiovisual industry’s top option for advanced HDMI distribution. Our products have been designed and engineered by a global team of AV specialists with over 15-years’ experience. Our vision is to deliver market-leading connectivity solutions that enhance the capability of audio-visual products in the industry. This has resulted in us developing a range of AV over IP, HDBaseT and HDMI solutions that deliver seamless AV integration within any installation environment. For more information, visit www.hpctaiwan.com.

About the SDVoE Alliance

SDVoE is an initialism for “Software Defined Video over Ethernet”. The SDVoE Alliance is a non-profit consortium of technology providers collaborating to standardize the adoption of Ethernet to transport AV signals in professional AV environments, and to create an ecosystem around SDVoE technology allowing software to define AV applications. The alliance participates in tradeshow and conferences, publishes white papers and case studies and promotes SDVoE technology, and solutions based on the technology, to system integrators, designers and consultants. Training and installer certification are also part of the mandate. The SDVoE Alliance founding members are Aquantia, Christie Digital, NETGEAR, Semtech, Sony and ZeeVee. All interested parties are invited to join the alliance and work toward its goals. For more information, visit sdvoe.org and [follow us on Twitter @SDVoE](https://twitter.com/SDVoE).