



## PRESS RELEASE

### **HALLO! URC ADDS GERMAN LANGUAGE VOICE CONTROL SUPPORT FOR TRC-1480 WHOLE-HOUSE REMOTE WITH VOICE CONTROL**

Push-to-Talk Voice Control of Amazon® Alexa™ Gives Customers More Choices for Whole-House & Commercial System Control and Desired Privacy

AMSTERDAM, NL (**February 11, 2020**)—URC, a global leader in smart automation and control for residential and commercial applications announced today at the ISE 2020 show it will be adding support for the German language to URC’s TRC-1480 whole-house remote with voice control. Launched in Q3 2019. The TRC-1480 is the latest addition to URC’s award-winning Total Control smart automation & control system, and features push-to-talk voice control, a vibrant 2.4-inch touchscreen LCD for display of 2-way meta data, hard buttons and an ergonomic design. German language support will be available in March 2020.

#### **Push-to-Talk Voice Control**

The TRC-1480 features an integrated microphone for easy voice communication with Alexa. “End users want a number of options for easy control of their whole house or commercial facility, so we’ve added voice control to our Total Control system with our new TRC-1480 handheld remote.” noted Chang K. Park, President and Owner of URC. “Better yet, our new remote control features a push-to-talk microphone button to activate the voice control, so that end users don’t have to be worried about their conversations being monitored all the time. Simply put, the TRC-1480 whole-house remote with voice control listens to you only when you want it to.” Support for additional voice services will be added with future firmware upgrades.



### **Engineered for URC Total Control 2.0 System Compatibility**

The new TRC-1480, perfect for residential and commercial applications, provides full control URC's Total Control 2.0 system, including control of televisions, cable & satellite boxes, audio video components, music systems, lighting systems, security cameras, door locks, thermostats, motorized shades and more. Sold only through selected dealers, URC Total Control 2.0 is URC's whole-facility automation and control system featuring solid performance, highly customizable GUIs and robust third-party integration.

### **Ergonomically Designed for Comfort**

URC leveraged its 30-year history of innovation in universal remote controls and human factors design to develop the most comfortable and intuitive remote control in its line up yet.

Ergonomically placed finger grooves and a satin finish on the underside of the remote, as well as evenly distributed weight of just 8 ounces (226 grams), allow for the TRC-1480 to effortlessly balance in the end users' hand. Strategically placed tactile hard buttons ensure intuitive control without having to look at the remote and 2.4-inch LCD touch screen to select which room to control and to display short cuts, favorites, meta data, graphics and backgrounds to aid the end user in controlling their entire building. Authorized installers can easily custom program the remote thanks to URC's Accelerator programming software.

URC also includes an attractive docking station to charge the TRC-1480's Li-ion battery. Furthermore, the remote features a pick-up sensor to conserve battery life, which wakes the remote when lifted off a coffee table or from the docking station. Featuring URC's Quick-Connect Wi-Fi, the TRC-1480 connects to the Wi-Fi network instantly without consuming power during standby mode.

The TRC-1480 is available now at an MSRP of EUR 1,059. Interested systems integrators can email [totalcontrol@universalremote.com](mailto:totalcontrol@universalremote.com) to learn more.

For more information about URC, visit [www.universalremote.com](http://www.universalremote.com).

**About URC**

Headquartered in Harrison NY USA, URC is a global leader in smart automation and control. URC technology is respected for unsurpassed performance and reliability with over 100 million remote controls sold in the past 10 years alone. URC control systems include Total Control, MX HomePro and Complete Control. Legendary URC user interfaces include tabletop controllers, in-wall touchscreens, handheld remotes, keypads and mobile apps – plus voice control integration with Amazon Alexa and Google Assistant. URC systems are custom designed, installed and maintained by a network of URC trained systems integration professionals. For more information visit [universalremote.com](http://universalremote.com).

*URC is a registered trademark of Universal Remote Control, Inc. All other trademarks are property of their respective owners.*

###