

Matrox to Drive AV-over-IT Innovations and Industry Leadership at ISE 2020

ISE show agenda includes best-in-class AV/IT portfolio showcase, new features and products, and presentations on open standards and interoperability



Matrox's ISE 2020 agenda includes AV/IT innovations, new products, live presentations, and more.

MONTREAL — January 16, 2020 — Matrox® is pleased to announce its agenda for Integrated Systems Europe 2020.

At stand #11-D120, Matrox will showcase its complete AV/IT portfolio, highlighting best-in-class capture, streaming, recording, extension, switching, decoding, display, and control for today's most popular and demanding media-over-IP applications. Matrox will also demonstrate an industry-unique KVM multi-system control feature, as well as announce a major expansion to its world-class

video wall portfolio. Rounding out the schedule are two must-see presentations: an AVIXA AV/IT FlashTrack session titled "The Next Phase of AV over IP," on February 12 from 15:00-15:20 (stand #13-N110) and a Matrox AV/IT ecosystem overview, daily from 11-11:10 and 15:00-15:10 (stand #11-D120).

Featured demonstrations: Optimizing AV/IT infrastructures

ISE attendees will get a first-hand look at [MaeveX](#) and [Monarch](#) appliances streaming and recording high-quality, low-bitrate 4K and Full HD content for live event webcasting and lecture capture applications, as well as in several end-to-end platforms featuring new decode options. MaeveX multi-4K encoders, [Extio 3](#) IP KVM extenders, and [Mura IPX](#) capture and IP encode/decode cards will also combine to create a complete control room ecosystem to seamlessly share information between operators and a video wall, and between local and remote video walls over LAN and internet.

New features and products: KVM multi-system control, expanded video wall portfolio

In addition to providing industry-leading 4Kp60 4:4:4, dual 4Kp30 4:4:4, and quad 1080p60 4:4:4 performance at unprecedentedly low bitrates, Extio 3's new Aggregator Mode will enable the remote monitoring and control of a number of systems from a multi-display workspace with a single keyboard and mouse. At ISE, Matrox will also exhibit unprecedented video wall design flexibility with [QuadHead2Go](#) multi-monitor controllers, while revealing several new video wall innovations designed to power next-generation video walls.

AVIXA AV/IT FlashTrack and Matrox AV/IT ecosystem presentations

Matrox executive vice president of research and development, David Chiappini, will explore how the next AV-over-IP narrative will shift away from topics like codecs, latency, and color-space-quality levels onto topics such as open standards, interoperable ecosystems across brands, and interoperable environments that fully converge data, communications, and performance media over IP.

- **Presentation details:**

Date: Wednesday, February 12, 2020

Time: 15:00-15:20

Location: FlashTracks stand #13-N110

Matrox's Rob Moodey will also provide insight on the benefits of a truly interoperable, scalable, reliable, and proven AV/IT ecosystem featuring various Matrox technologies designed to seamlessly deliver AV content from any IP and baseband source to any endpoint and destination.

- **Presentation details:**

Date: February 11-14, 2020

Times: 11-11:10 and 15:00-15:10

Location: Matrox stand #11-D120

About Matrox Graphics Inc.

Matrox Graphics is a global manufacturer of reliable, high-quality ASICs, boards, appliances, and software. Backed by in-house design expertise and dedicated customer support, Matrox products deliver stellar capture, extension, distribution, and display. Engineering high-quality products since 1976, Matrox technology is trusted by professionals and partners worldwide. Matrox is a privately held company headquartered in Montreal, Canada. For more information, visit www.matrox.com.

Matrox Media Contact:

[Matrox Media Relations](mailto:Media@matrox.com)

Tel: +1 (514) 822-6000

www.matrox.com

Matrox and Matrox product names are registered trademarks and/or trademarks of Matrox Electronic Systems, Ltd. and/or Matrox Graphics Inc. in Canada and/or other countries. All other company and product names are registered trademarks and/or trademarks of their respective owners.