

FOR IMMEDIATE RELEASE

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See Dataton at ISE, Stand 12-E90, February 5-8

Dataton reveals new series of high-performance media servers

Linköping, Sweden: Dataton, the renowned AV technology manufacturer, will unveil the WATCHPAX 60 series of high-performance media servers at ISE, booth 12 E90. With the latest processor technology under the hood, robust exterior and redundant power supply as standard, the new rack-friendly series is ideal for demanding applications such as live events, attractions and broadcast installations.

“We gathered feedback from key users during the design process to produce a plug-and-play media server series that would not only meet, but exceed, requirements for the toughest show environment,” says Lars Sandlund, CEO, Dataton. “The dual power supply, range of models, SDI bi-directional connector options and fastest discs in the market all ensure that even the most complex shows are delivered flawlessly.”

The new 2U media server will be available in three models offering from 4 up to 12 outputs and support for uncompressed video playback. Each model features HDMI and SDI input, balanced audio, dual 10 Gbit/s network for high-speed content transfer, high performance ultra-durable NVMe media storage, as well as a WATCHOUT license. The intermediate and top-end models include hardware synchronization, with the top-end model also featuring an eight-channel bi-directional SDI card for live video capture and playout. Weighing in at a handy 10 kg, WATCHPAX 60 sports a rugged aluminum chassis, and a smart approach when it comes to installation – tabletop, rack-mounted or stacked.

Dataton offers a wide range of media servers for different applications, from pocket-size WATCHPAX 20, slim WATCHPAX 4, to WATCHMAX 4U rack-servers. This new series is a powerful high-end solution that is portable and practical for users on tour, in the studio and the largest venues.

“Our WATCHOUT system offers enormous possibilities for show producers,” says Lars Sandlund. “With performance-optimized servers, users can tap into all that creative potential and playback even more fabulous shows.”

Visit booth 12 E90 to experience new WATCHPAX 60!

About Dataton

Founded in 1973, Dataton serves core markets in leisure and attractions industries, broadcast and theater, live events, retail and corporate AV. Dataton is based in Sweden with worldwide representation through an established partner network.

WATCHOUT is Dataton's flagship software package for show production and playback across multiple display areas. The award-winning system is currently in use all over the world, in live events, 3D mapping, broadcast applications, signage, museums, planetariums, show rooms, visitor attractions and experience centers. WATCHOUT lets you compose and manage all the different media elements in your show – video, still images, animations, graphics, live feeds, sound – and then play it back on multiple displays, in sync and right-on-cue. WATCHOUT is teamed with media servers for playback. Dataton's own-brand servers are: WATCHPAX 20, WATCHPAX 4, new WATCHPAX 60 and WATCHMAX series.

More info: www.dataton.com.

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Note to Editor:

Image caption: WATCHPAX 60 is Dataton's new series of high-performance 2U media servers, unveiled at ISE. Images available here: www.dataton.com/press

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