

FOR IMMEDIATE RELEASE



NEW from Williams AV... BluePOD Bluetooth Audio Conferencing Systems

Minneapolis, Minn. – The BluePOD™ systems from Williams AV are ready to revolutionize the world of audio and video conferencing with the innovative integration of Bluetooth® technology.

The BluePOD is designed to simplify making conference calls in your meeting rooms with your computer, laptop and mobile phone. Making a conference call is now as simple as tapping the Bluetooth connect button on your device; no special software is needed. Adjusting the volume, muting and connecting is all done on the standard volume control on your device. Using the system setup screens on the embedded web server provides complete setup control and the ability to adjust input gain on each audio source.

BluePOD also allows you to select the speakers and microphones you want to use. It features an integrated mixer with DSP functions, including Acoustic Echo Cancellation. And the mixer includes four inputs (two mic/two line), two line outputs and two 25-watt amplifiers. BluePOD is designed for easy integration into new and/or existing audio system projects.

BluePOD gets its name from the small pod-shaped enclosure housing the patent-pending B-WAP (Bluetooth wireless access point) transceiver. The B-WAP is equipped with a Bluetooth 4.2 aptX HD long-range transceiver – elevated by a new HD codec standard that supports 24-bit, high-resolution Bluetooth audio. The end result: excellent audio quality, low latency and minimal background noise. The B-WAP provides up to a 100-foot sphere of Bluetooth broadcast coverage in a typical office or educational environment.

These BluePOD systems will be available soon:

BluePOD Solo gives integrators the ability to add the B-WAP into any existing audio system for total Bluetooth functionality. Also available is the BluePOD Solo D, featuring a Dante network port.

BluePOD Conference Mate. This complete audio solution pairs the B-WAP with the BluePOD Conference Mate Controller.

“We designed the BluePOD Solo to provide the AV industry with a Bluetooth wireless access point platform for connecting Bluetooth devices anywhere in a meeting room,” says Rob Sheeley, president and CEO of Williams AV. “Our B-WAP solution gives integrators the ability to design a Bluetooth network into a meeting space -- a network that allows wireless devices to connect to an existing audio system and then allow software applications such as video conferencing, video playback and lecture capture to use the audio equipment in the room.”

Sheeley continues, “For smaller rooms with no audio equipment, our BluePOD Conference Mate provides a complete Bluetooth B-WAP/audio mixer/amplifier solution, giving the integrator the ability to add their own speakers and microphones and create their own system. Our goal was to offer a broadcast-quality Bluetooth solution to support the needs of the professional AV integrator. Like our assistive listening products, we now offer a high-quality Bluetooth solution compatible with any existing audio system or a new system in the process of being designed. Either way, we are here to help support your Bluetooth projects.

Serving professional communication needs worldwide since 1976, Williams AV offers digital, FM, infrared and induction loop wireless audio, as well as video annotation, audio conferencing and presentation systems. Our products are used in an array of commercial applications, including hearing assistance, language interpretation, tour, corporate, education, government and house of worship. Systems currently include Digi-Wave™ digital communication, Personal PA® FM Listening, SoundPlus® infrared, Digi-Loop® induction loop, Pointmaker annotation, and Williams AV audio conferencing and presentation systems. For more information, please visit www.williamsav.com.