

## Press Release

# Stewart Filmscreen Brings the Best of Innovation to ISE2020

Premier projection screen maker showcases stunning UST, advanced MicroPerf technology and the latest Luxus screen technology (booth 1-F60)

For Immediate Release

Torrance, CA: January 20, 2020. Stewart Filmscreen, the premiere projection screen manufacturer and a minority woman-owned technology company, announced today that it will be attending ISE2020 in Amsterdam, booth 1-F60.

“This is our sixteenth year attending ISE, and we’re very excited to be joining the European integrated systems community for ISE, showcasing the latest in Stewart Filmscreen innovation and catching up with industry friends and contacts. As the premier global projection screen manufacturer, this year we will be presenting Stewart Filmscreen’s latest developments for our [Balón UST](#) (ultra short throw) technology, which enables stunning image performance, along with our newest improvements to our [MicroPerf](#) technology. We will also be presenting our highly successful [Luxus](#) screen for ISE2020 attendees to experience personally,” said Mary Stewart, CEO and Owner of Stewart Filmscreen.

### [Balón UST](#)

Coming to market, the long-awaited, high ambient light rejecting, Balón UST projection screen from Stewart Filmscreen arrives just in time for ISE 2020. Now you can have the best in UST optical performance, all with the best name in the projection screen business. Stewart’s new Balón UST gives amazing brightness and contrast when limiting space requires the use of an ultra short throw projector. With a 1.78 aspect ratio and with image diagonals up to 304.8 cm, the new Balón UST delivers superb stunning results. Stewart is well known for making not only the best screen materials, but the best-in-class screen frames which are all handcrafted to exacting standards — offered with your choice of several mounting options. With this screen, ambient light is not a problem and using a less expensive, lower lumen projector becomes a viable option. As with the proven technology of two-piece projection solutions, the cash outlay is significantly less than expensive LED displays whose technology is rapidly changing. Come see this new screen at Stewart’s Stand #1-F60 at ISE 2020.

### [MicroPerf](#)

Utilizing cutting edge technology, Stewart Filmscreen’s MicroPerf process has received a totally new, Computer Numerical Control (CNC) system. Stewart has modernized efficiencies and made improvements to the MicroPerf process through the implementation of state-of-the-art digital control systems, which means Stewart can now punch faster and enjoy a higher perforation yield. As the premier global projection screen manufacturer, with MicroPerf, that means the best of both worlds for integrators and viewers for video and audio. See Stewart’s Stand #1-F60 at ISE 2020.

## [Luxus](#)

Once again raising the bar in retractable projection screens, Stewart Filmscreen will also showcase the newly redesigned Luxus below-ceiling screen system at ISE 2020. With its stylish and elegant design, Luxus looks like an amazing piece of modern art in any setting thanks to the many case finishes that can be uniquely customized to match individual taste or to fit seamlessly into each venue. The internal mechanics of Luxus feature a quiet motor and an easy to access screen assembly. Integrators and viewers alike will love its advanced roller tube technology that minimizes horizontal lines in the image area — a problem known to plague low-quality screens and frustrate viewers. This Stewart retractable screen, coming in image widths up to 4.04 meters, is ideal for use in multipurpose rooms, and works beautifully with a wide variety of the latest projectors. The system's newly integrated WiFi interface is perfect for linking Luxus to Alexa and other home automation platforms. Luxus is available in Phantom HALR, FireHawk G5, StudioTek 100 or any of Stewart's category-leading 16K+ screen fabrics. Come check out what's new at Stewart's Stand # 1-F60 at ISE 2020.

## About Stewart Filmscreen

Since 1947, Stewart Filmscreen, an ISO 9000 2015 registered company, is the world's premier professional projection screen manufacturer. Handmade in the USA in Torrance, CA, Stewart ignited the theater screen experience with exclusive home cinemas, large-venue commercial applications, and film post-production studios around the world. As the preferred exclusive creator of professional and home-based projection screens [Director's Choice](#), [CineCurve](#), [VistaScope](#), [Balón Edge](#), [WallScreen Deluxe](#) and [Luxus](#), Stewart Filmscreen uniquely exceeds the most challenging requirements — from demanding aerospace customers as well as from all commercial and home environments. With customers in over 150 countries throughout the Americas, EMEA and APAC, including the biggest names in Hollywood, Stewart is the reference standard for stunning visual immersion. For more information about Stewart's award-winning projection screens, visit [www.StewartFilmscreen.com](http://www.StewartFilmscreen.com) and follow us on Twitter @StewartFilmscrn, FaceBook @StewartFilmscreen, LinkedIn Stewart Filmscreen and Instagram Stewart.Filmscreen.

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## TAGS

#StewartFilmscreen #ISE2020 #TheReferenceForStunning #AudioVideo #Cinema  
#HomeTheater