

Press release: for immediate publication

CTOUCH introduces innovative, modular collaboration solutions for the modern workplace

Amsterdam, 11 February 2020 - During ISE 2020, CTOUCH introduces a plethora of new collaboration solutions for the IFPD market. Presenting its industry leading 'BRIX' concept, a family of modular products, CTOUCH provides companies with a future proof collaboration experience.

On top of that, CTOUCH reveals two brand new touchscreen platforms, the CTOUCH Riva and CTOUCH Canvas, which seamlessly integrate with the BRIX solutions. Both new interactive flat panel displays are featured with innovative touchscreen technology, such as Triple S Glass and TrueBeam Touch technology. Added with a flavour of CTOUCH' own unique design and user interface, the CTOUCH Riva and CTOUCH Canvas are ready to hit the market in 2020.

Ready for the modern workplace with CTOUCH BRIX

"The way people work is changing rapidly. This drives us to develop flexible solutions that fit into a wide variety of user scenarios", says CTOUCH CEO, Remmelt van der Woude.

CTOUCH BRIX is an innovative, modular concept that uses the touchscreen as a platform, which can be upgraded via modules. Each BRIX module brings an interactive collaboration experience, depending on the end user's needs.

Companies will be able to upgrade or migrate to different collaboration solutions within their meeting room or huddle space. This can be done without replacing the entire touchscreen. They simply upgrade the BRIX module and they're set to go! It saves time, money and above all, by extending the lifespan of the touchscreen we reduce loads of CO₂ emission.

"Currently, there are more than 30 million meeting rooms worldwide that are not equipped with new technology. This affects productivity and teamwork within many companies. A modern workplace contributes to more efficient and productive collaboration. We are proud that we're able to let the end user pick a solution that fits with current needs while being able to expand possibilities when their needs change in the future", continues van der Woude.

Meet the BRIX family of collaboration solutions

From whiteboarding and easy screen sharing to videoconferencing or full collaboration. For every need, there's a CTOUCH BRIX module available.

BRIX	ESSENTIALS	PRO	FOR TEAMS	FOR ZOOM
Wireless Display Sharing	✓	✓	✓	✓
Whiteboarding	Basic	Advanced	Advanced	Advanced
Room Booking		✓	✓	✓
Integrated Web Browser		✓	✓	
Barco ClickShare Compatible	Basic	Advanced	Advanced	Basic
Video Conferencing			✓	✓
Full Collaboration			✓	

Two new touchscreen platforms: CTOUCH Riva and CTOUCH Canvas

In 2020, CTOUCH will be introducing two new touchscreen platforms, the CTOUCH Riva and the CTOUCH Canvas. Both touchscreens are BRIX compatible, so they will fit any type of meeting experience. Each platform offers unique advantages and state-of-the-art technology.

The **CTOUCH Riva** is an all-in-one touchscreen platform, specifically designed for education and small businesses. This touchscreen can be used as a standalone touchscreen, or simply be upgraded by adding a BRIX module.

With the CTOUCH Riva any user will be able to easily share their screen to the audience, write the smartest ideas on the interactive whiteboard and truly inspire everyone in the room. This touchscreen's operating system is based on Android 8. The display is equipped with high quality Triple S glass and comes with TrueBeam Touch technology, which ensures a natural handwriting experience.

The CTOUCH Riva will be commercially launched in Q2, 2020.

The **CTOUCH Canvas** is specifically designed for small and medium businesses, and higher education with a business grade security level. This touchscreen can be used in environments which require the highest security standards.

The display is equipped with the latest InGlass™ technology by FlatFrog. In combination with optical bonding it delivers an extremely accurate writing experience. The full function USB-C allows users to connect the latest devices by using just one cable. While connected, data, sound and touch will be transferred and the external device will be charged at the same time.

The CTOUCH Canvas has a new touchable design, which encourages people to touch the screen and collaborate. Most noticeable is its coloured rubber bezel which grabs attention and triggers first contact with the screen. Available colours are: regal orange, electric blue and midnight grey. The upholstery is made of special performance dark grey fabrics. It's a wipe-cleanable hygienic and long-lasting material that looks and feels great! The display has touch sensitive control elements which have been placed on the left, front-facing side of the screen. This way, settings can be changed without blocking the screen.

The CTOUCH Canvas will be commercially launched in Q3, 2020.

Can't wait? Visit us at ISE (hall 11, booth B150).



CTOUCH Riva (left) and CTOUCH Canvas (right)

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About CTOUCH

CTOUCH is an innovative and market leading interactive displays manufacturer, focusing on large format touch displays and interactive touch solutions. Thanks to its continuous innovation, CTOUCH brings the power of touch and interactivity in any working environment and enhances effective group collaboration. CTOUCH vision is to foster happiness through extraordinary interactive experiences in collaboration and knowledge sharing. In every office, classroom, wherever there is a moment to work and learn with others, CTOUCH is always there. Supporting people to their full potential.

Get a fresh perspective on interactivity and experience how CTOUCH smart innovations are transforming businesses – today and in the future. For more information, please visit www.ctouch.eu or check out our social pages: [LinkedIn](#), [Facebook](#) and [Twitter](#).

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