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Roland Debuts Compact and Portable V-8HD High-Definition Video Switcher for Seamless Live Video Production
Increase creativity and reduce stress with the world's first 8-input all HDMI video switcher featuring 5-layer effects engine and all-in-one design

Hamamatsu, Japan, January 28 2020 — Roland, a leading manufacturer of professional audio, video and electronic musical instrument gear, today announces the debut of the **V-8HD HD Video Switcher**, the only compact and portable switcher that can accommodate up to 8 HDMI audio/video sources with resolutions up to 1080p. The V-8HD features a loaded professional toolset that streamlines production, increases creativity, reduces on-site stress, and reduces total system costs as all inputs support low-cost HDMI solutions versus more expensive SDI-based sources. Plus, at about 4lb./2kg, the V-8HD comfortably fits into a backpack, luggage, or even the tightest of set up spaces. As the only 8-input HDMI video switcher available, the V-8HD is easily today's most versatile and efficient HDMI switcher, satisfying business and creative needs for a wide variety of applications such as live events, education, worship, live streaming, corporate presentations, esports, and more.

Operators can easily increase creativity and keep audiences engaged with the V-8HD's new 5-layer effects engine and built-in 18-channel audio mixer with effects. Its new, all-in-one reliable hardware design also reduces stress by eliminating computer setup hassles and crashes that often occur with software-based switchers. Plus, operators can seamlessly use the V-8HD to mix eight HDMI sources with Full HD support, even when the sources have mismatched frame rates and color spaces. And with the built-in scalers on two of the HDMI inputs, operators can also quickly connect the V-8HD with client-provided sources like computers, smartphones, gaming consoles, and legacy 4:3 devices.

Presenter confidence monitors, live streams, and recording feeds often require different visual content from the main program output. The V-8HD assignment buttons send any connected input devices to a dedicated aux output without affecting the main feed. It's also possible to synchronize the aux output with the program output, creating a built-in 3x distribution amp.

Storing and recalling unique looks is also possible with the V-8HD and requires only a few button presses to access eight preset memories and a powerful composition effects engine. The bright 4.3-inch multiviewer display also means less gear to buy and haul to the gig and the ability to monitor all video inputs, PGM, and PVW plus menu overlay from a single screen that shows the status of a connected camcorder.

A crystal-clear sound mix is essential for professional presentations. That's easy to achieve with the V-8HD, which allows pros and beginners alike to quickly create engaging mixes that sound great, even in the most challenging environments.

Additional V-8HD features and benefits include three technology assisted automatic switching modes to make the gig easier, the ability to trigger Atomos recorders to start and stop recording via HDMI and a dedicated free remote-control app that turns an iPad into a V-8HD touch interface, and optional Hands-Free Switching & Control using a BOSS single or double footswitch to execute over 100 different switcher commands.

To learn more about V-8HD HD Video Switcher, visit
https://proav.roland.com/global/products/v-8hd/

About Roland Professional A/V
Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets including live event production, live streaming, education, corporate meetings, worship, videography and gaming. For more information, please visit https://proav.roland.com/global/products/v-8hd/