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## Optoma to unveil new display technologies on its biggest ever stand at ISE 2019



*Optoma FHD20422 Full HD LED display installed at Serif – [view full case study](#)*

Optoma, number one DLP® projector brand in EMEA\*, today announced it will showcase its expanding range of visual display technology at ISE 2019. Demonstrations will include innovative all-in-one LED display solutions, professional 4K UHD projectors, and interactive flat panels.

With a ‘work, impress and play’ theme, visitors will be able to experience Optoma’s largest and most engaging exhibition space at ISE (stand 1-F90), supported by its ever-expanding local sales and technical support teams.

Thierry Millet, Optoma EMEA Managing Director said: “Our increasing local presence and growing market share is matched by the long-term investments in technology and R&D of our parent company Coretronic. Our combined strategy and synergy promise a fantastic future ahead for the group.”

Optoma’s latest products will be on display for the business, education, professional installation and home entertainment markets. Visitors can expect to see:

- Expanded range of complete indoor LED display solutions

- Innovative real-life applications using projection mapping and blending to create engaging displays
- New high brightness and 4K UHD DuraCore laser phosphor professional projectors for flexible installation, great colours and more consistent brightness
- New 4K UHD professional and home projectors using the latest single chip DLP technology
- First looks at the new range of interactive flat panel displays (IFPDs)
- Full range of scaler-switchers for both projection and LED displays
- Latest wireless in-ear headphones from the award-winning NuForce audio range

Experts from Optoma's Product Management team and European Sales regions will be on hand to provide technical knowledge, one-to-one demonstrations and sales support.

ISE 2019 takes place from 5<sup>th</sup> to 8<sup>th</sup> February 2019 at the RAI Exhibition Centre in Amsterdam. The Optoma stand can be found in **Hall 1, stand 1-F90**. Use the code 705254 to receive your free entry ticket: <http://www.iseurope.org>

\*Optoma, number one DLP® projector brand in EMEA 2018. Source: PMA Research Q318 Worldwide Census Reports.

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## **NOTES TO EDITORS**

### **About Optoma**

Optoma delivers engaging visual and audio experiences for a connected world.

With customer needs and the user experience at the centre of everything we do, Optoma's projection and LED display products combine superior image processing technologies with exceptional engineering and innovation to deliver stunning crystal clear images with ultimate reliability. Designed for professional AV and home entertainment, our award-winning projectors use DLP® technology, pioneered by Texas Instruments.

The Optoma NuForce audio range is designed for people that care about sound. They are built from premium quality components combining a sleek design with outstanding audio quality.

The Optoma Group has continental headquarters in Europe, the USA and Asia Pacific. Optoma Europe, based in London, covers Europe, Middle East and Africa (EMEA). Local services are delivered from multiple offices across this region. [www.optoma.com](http://www.optoma.com)