

PRESS RELEASE

# Power to the people - an easier way to configure AV control systems with Neets

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**Neets releases latest version of their drag 'n' drop configuration software Neets Project Designer. With access to 3000+ device drivers, UI templates and automatic documentation, the software enables integrators to create entire systems using one software. Neets are on a mission to empower more AV professionals to configure AV control systems quickly and easily - without requiring programming skills.**

## **A complete configuration system without programming hassle**

User-friendliness is high on the agenda for Neets, not only when designing products for users, but also for the System Integrators that are to install and configure them. *'User-friendliness is a top priority when developing Neets Project Designer - especially the back-end, where users are configuring the control systems' different functions,*" says Steen V. Larsen, Head of Product Support at Neets.

Neets Project Designer's drag 'n' drop functionality enables Integrators to configure a complete, professional AV control system without any programming. Programming resources tend to be scarce, highly in-demand and cause bottlenecks in most AV projects. Bypassing the need for programming skills is an efficient way of working for the integrator and guarantees the customer a quicker project delivery time. *'We wish to make AV control system configuration more democratic, empowering more AV professionals to do it without learning how to program,'* explains Michael J. Christensen, CEO at Neets. *"With Neets Project Designer, System Integrators can deliver a project to a customer much faster, as more employees can do the job - of course without compromising the quality or the experience for the end-customer or the user.'*

## **A powerful all-in-one solution**

System Integrators are only required to learn one system to be able to take a project from start to finish. With Neets Project Designer, users can configure the control system's functions and design its graphical user interface. Another bonus is the auto documentation feature, simplifying an otherwise boring and time-consuming task. The software generates an editable Word or PDF report with all the project documentation automatically, speeding up the process for the Integrator and giving a great handover to the installer or technician.

## **The right tools for a quick start**

Neets is constantly investing in improving the user-friendliness of Neets Project Designer. The software offers a range of carefully designed UI templates that help the System Integrator get started with a project. The layouts cover a number of typical room setups, and can be used 'out of the box' to satisfy customers' needs. The templates are also fully editable and can be customized to match the customer's branding and visual identity. The System Integrator is also free to start a project with a blank slate and create a completely unique UI. With a growing device driver library currently containing more than 3000 drivers, the integrator is guaranteed to get a quick start when configuring AV control systems. This configuration can be instantly transferred to another control system, edited or expanded upon with the 'Replace Control System' function in Project Designer.

## About Neets A/S

Neets is headquartered in Horsens, Denmark and has been in the AV industry since 1999. Today, Neets is Scandinavia's leading AV control system manufacturer and is on a mission to make life easy for presenters in meeting rooms and learning spaces worldwide. Neets' close collaboration with stakeholders and focus on providing design-driven solutions helps Neets deliver user-friendly interfaces to those who interact with their products; integrators and end-users.

Read more about Neets at [www.neets.dk](http://www.neets.dk).

To stay updated on how Neets continuously develop user-driven solutions, follow on our social media channels: [LinkedIn](#), [Facebook](#) or [Youtube](#).

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