

PRESS RELEASE

Next generation intuitive AV control, designed to make easy look good

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Neets launches a next generation keypad, Neets Control – UniForm, in their renowned keypad range - the world's most compact AV control systems. The new keypad introduces E-ink labeling technology for an easy, hassle-free installation and a minimalistic design with roots in the Danish design traditions.

Next generation keypad with E-ink labeling technology

The paperless, e-ink labeling technology marks the beginning of a new generation of keypads.

"The combination of a powerful AV control system, intuitive use, extremely easy installation at this level is a groundbreaking thing in the market – and we are proud to announce our new product," says Bo Jordansen, Head of Sales at Neets. The integrators installing keypads will no longer have to deal with printing and cutting labels or stickers. Furthermore, issues with delayed installation due to waiting for extra/alternate buttons and double visits at site are no longer necessary. The Neets Control - UniForm configuration is made onsite and easily uploaded using the USB at the bottom, which is accessible even after mounting.

Danish design heritage

The design of Neets Control – UniForm is inspired by Danish design traditions and with the purpose of creating a keypad so good-looking it can be mounted prominently in the room so users can find it right away. The minimalistic design is suited to wall mounting right next to the displays, where the control system is most useful – this helps the users understand the connection between the equipment in the room immediately. The design combines an E-ink label with the familiar button interaction of a traditional keypad for an easy and user-friendly experience for the users – and a time-saving experience for IT/AV managers, since they need to provide less support time. The Neets Control – UniForm makes easy look good.

Versatility, yet uniform experience across rooms

"The Neets Control – UniForm is highly compatible and you get the uniform user interface regardless of brand and technology, installed in the different rooms, making this keypad not only ideal for the existing - but also future - equipment", explains Steen V. Larsen, Head of Product Support at Neets. Every remote control in the room is unified in ONE control system, causing less confusion for the users. Furthermore, the high compatibility enables the keypads to be installed in various rooms in a company, creating the same uniform user experience across rooms and ensuring a faster user adoption.

New control system, new features

The Neets Control – UniForm is an extension of the Neets Keypad AV control system range; known and preferred by presenters around the globe for their user-friendliness, simplicity and reliability. The Neets keypads are some of the world's most compact AV control systems and offer full control of the meeting room or learning space. The technology and user-friendly control systems build on 20 years of experience from the AV industry.

The Neets Control – UniForm is powered through PoE, which ensures a hassle-free and fast installation with a minimum of cabling.

About Neets A/S

Neets believe in making life easy for presenters worldwide and is headquartered in Horsens, Denmark. Neets is Scandinavia's leading design-driven manufacturer of AV control systems and has been part of the AV industry since 1999. Neets is known for creating innovative solutions in close collaboration with their customers and makes user-friendly interfaces for controlling technology in meeting and learning spaces.

Read more about Neets at www.neets.dk. To stay updated on how Neets continuously develop user-driven solutions, join our social media groups e.g. [LinkedIn](#), [Facebook](#) or [Youtube](#).

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