

PRESS RELEASE

Join Neets at ISE 2019 in Amsterdam

January 25, 2019

Neets, the leading design-driven, manufacturer of AV control systems in Scandinavia, is heading to Amsterdam for the world's largest exhibition of AV system integration. This year, Neets presents its newest products, including a next generation keypad AV control system, an extension to the Touch Panel range, and a brand-new video conferencing product concept with crisp audio and intelligent control.

This year Neets will open the doors to the Design Lab and invite visitors to join in using Design Thinking methods in action for product development, user journeys and customer experiences.

"At Neets, we are passionate about making life easy for presenters – and free the rooms from multiple remote controls", says Aske Korsgaard Hejlesen, Chief Experience Officer at Neets. "We are inviting everyone – users as well as integrators - to join us for co-creating user-friendly AV products to save users from tech-stress."

Neets will focus on user-friendliness with a digital campaign: #remotessuck - encouraging everybody; integrators, customers and users to give their input on how to make life easy for presenters.

Find Neets at stand 1-F134 to learn more.

The Neets staff members look forward to meeting you and introducing you to this year's hot topics at the stand:

A NEW member of the renowned Neets keypad AV control range

The Neets Keypad AV control system range is known and preferred by presenters around the globe for the user-friendliness, simplicity and reliability. In January 2019, Neets introduced a brand-new product in the AV control system range: Neets Control – UniForm. With the paperless, e-ink labeling technology, this new product is certainly next generation keypad for easy installation as well as user-friendly, tactile control with a sense of touch. Inspired by Danish design traditions, this new keypad makes easy look good.

Touch Panel range extension – now also 4" and 10" versions

The user-friendly Touch Panels from Neets provide the presenter a single point of control and eliminates the need for multiple remote controls in any room. Using the Neets Project Designer templates and drag'n'drop software, the Neets Touch Panels can be customized to match any corporate brand design and any needed functions – for tailor-made control of the room.

With this range extension, the Touch Panels now come in a variety of sizes for different rooms and the choice of wall or table mounting.

Hassle-free online meetings

Introduction of a new VC product concept - a sound bar with intelligent control that ensures starting up online meetings becomes a stress-free, no-tech-worries activity. The user will need only one cable to connect to any webcam, display and software used in the room. Users can now actually enjoy online meetings and focus on what really matters - the agenda. In the future, Neets will ensure crisp, pro-level sound in even more AV installations across the globe.

Neets is launching the product in the spring of 2019.

Design Lab

The product designers from Neets are opening the doors to the lab at this year's ISE with this message:

"Help us shape the future of AV products and technology!"

At Neets, we believe in making life easy for presenters – and for the installers of AV solutions. That is why we invite you to join us in our Design Lab to experience Design Thinking and user-driven projects in action. Any feedback, input or insight from you is meaningful to us, so please help us to help you – we are happy to engage in both technical and business conversations."

Meet Neets at stand 1-F134 at ISE 2019, Amsterdam February 5-8.

PR Contacts

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