

## NEC opens showcase at ISE 2020 with 'a shared vision' of the future

*The display solutions leader reveals how future signage applications and collaboration solutions contribute to business success*

**Munich, 11 February 2020** - [NEC Display Solutions Europe](#) is presenting at [Integrated Systems Europe](#) (ISE) 2020 this week, from 11<sup>th</sup> to 14<sup>th</sup> February at the RAI Amsterdam, at stand 5-R20 in Hall 5. ISE is the world's largest AV and systems integration show, and NEC has opened by sharing its vision for the changing nature of the modern corporate and business environment, enabled by new digital signage, collaboration and connectivity technologies.

The nature of work is changing. Meetings, conferencing and collaboration are growing in importance, and enterprises need the display and connectivity solutions to foster more innovation and business success.

NEC is showing how this is possible at ISE 2020, with a showcase featuring its latest display technology, software and signage solutions. At the show, the products on display include modern solutions for corporate meeting rooms, future signage, large venue visualisation and interactive collaboration.

Product solutions include NEC's high resolution, professional grade P506QL projector preview and the P605UL for meeting rooms and corporate signage, as well as the PA1004UL together with the new single-chip DLP [PX2000UL](#) projector for large venue visualisation. NEC will display its latest [InfinityBoard®](#), the all-in-one collaboration display for professional users, now enhanced by the Quicklaunch meeting application and the new [NEC Room Management Service](#) platform.

NEC's 65" PCAP Touch Table will demonstrate the company's interactivity and object detection capabilities, opening intriguing signage opportunities for product promotion in retail. A new business intelligence platform, NEC ALP (Analytics Learning Platform), will be on show demonstrating how to create experiences and deliver customer insights.

In addition, NEC will showcase its new [NEC MediaPlayer](#), powered by Raspberry Pi, which is designed for easy and convenient out-of-the-box operation and content control, standalone or via network.

NEC is also offering exclusive previews of some of its most exciting upcoming display technologies. It revealed it's entirely new [M Series range](#) of next-generation, large format displays offering the latest modular computing capabilities with SDM and Raspberry Pi Compute Module. Together, they deliver superior colour accuracy, reliability and future-proofing. Finally, NEC will demonstrate its new Direct View LED-FA009i2-165 bundle and the video wall UX Series UX552S displays for mission-critical applications.

"Good communication is multi-directional," said Stefanie Corinth, Senior Vice President Marketing and Business Development at NEC Display Solutions Europe. "When we

communicate with our colleagues and customers through open and transparent channels using the latest technology, we work together more easily and for better outcomes. We're showcasing a wide of array of display technology and collaboration solutions here at ISE, and we can't wait to share our ideas on the future of visualisation."

The NEC solutions experts are available to provide more information and explanation on the solutions range, and to give one-to-one demonstrations of the latest offerings. There will also be live presentations and talks available in a Forum scenario.

For more information and to see demonstrations of NEC's solutions, visit the NEC stand (Hall 5-R20) or [click here](#).

Follow us on Twitter at [@NEC\\_Display\\_EU](#) to keep up-to-date with all NEC Display Solutions news in EMEA. To find out the latest from the event, keep an eye on the hashtag #ISE2020.

– ENDS –

**Contacts for further information and interviews:**

Ann Kjellser  
PR Manager EMEA  
NEC Display Solutions Europe GmbH  
Tel: +46 72 162 87 19  
Email: [ann.kjellser@emea.nec.com](mailto:ann.kjellser@emea.nec.com)

Lisa Brandes  
Senior Account Executive  
LEWIS  
Tel: +49 (0) 211 88 24 76 37  
Email: [lisa.brandes@teamlewis.com](mailto:lisa.brandes@teamlewis.com)

**About NEC Display Solutions Europe**

NEC Display Solutions Europe GmbH has its European headquarters in Munich, Germany and is responsible for all business activities in EMEA. NEC Display Solutions benefits from the technological know-how and technologies of the NEC Corporation and, with its own Research and Development, is one of the world's leading manufacturers offering the widest product range of display solutions in the market. The display product portfolio ranges from entry-level to professional and speciality desktop LCDs, via large-size Public Displays for Digital and Retail Signage. The Projector range offers products for all needs, from portable devices via business projectors to products for permanent operation (such as PoS applications) and digital cinema projectors. Bernd Eberhardt is President and CEO of NEC Display Solutions Europe.

Further information can be found online at: [www.nec-display-solutions.com](http://www.nec-display-solutions.com)

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Based on its Mid-term Management Plan 2015, the NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit <http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

The logo features a stylized orange and blue graphic element resembling a musical instrument or a signal, followed by the text "Orchestrating a brighter world" in a sans-serif font. "Orchestrating" is in blue, and "a brighter world" is in orange.

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