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New Products, Technology Demos and Relaxing Hospitality on Tap for Meyer Sound at ISE

At ISE 2020 in Amsterdam, Meyer Sound will debut two much-anticipated loudspeaker products, demonstrate a new digital tool for spatial sound design and mixing, and welcome attendees into the relaxing atmosphere of the Sonic Lounge, a casual show floor retreat.

The new products, along with a wide selection of existing product offerings and the Sonic Lounge, will be found at Stand 1-M90. The demo room, in the Hotel Okura Amsterdam Ballrooms 1 and 2, will host presentations on the new spatial sound design and mixing tool and listening sessions for the new products.

The two new loudspeakers incorporate the latest generation of Meyer Sound advances in driver configuration, transducer design, amplifier technology and mounting/rigging hardware.

“These loudspeakers set higher benchmarks for versatility in every respect,” says Pablo Espinosa, vice president and chief loudspeaker designer. “For one of the new loudspeakers, the power-to-size ratio is exceptional and they are easy to move and rig. With three different rotatable horn configurations, you can choose a coverage pattern to meet any horizontal or vertical requirement.”

Other recently debuted products on display at the booth will include the ULTRA-X40, a LINA ground stack with companion 750-LFC subwoofer and a LEOPARD ground stack with companion 900-LFC subwoofer.

With immersive and spatial audio becoming mainstream throughout the entertainment industry and rapidly moving into corporate facilities and presentations, the demonstrations of Meyer Sound’s new tool for spatial sound design and mixing will be a show highlight.

“Our existing user base, as well as new users, will be ecstatic about this new tool,” says Global Brand Strategist Tim Boot, “because it leverages processing hardware many of them already own. By adding this new software and an inexpensive, third-party tablet interface, sound designers and sound mixers can add spatial sound to both automated and live workflows with unprecedented ease.”

Presentations of this forthcoming technology are scheduled for 10:00, 12:00, 14:00, 16:00 and 17:00 on February 11, 12 and 13. During all exhibit hours, the inviting Sonic Lounge will be open at Stand 1-M90 for relaxation, refreshments and informal conversations with Meyer Sound personnel.

“ISE has grown to the point where it is almost as much a global show as it is a European one,” remarks Senior Vice President of Sales and Marketing John McMahon. “The importance of ISE to

Meyer Sound is reflected not only by making it the platform for our new product debuts but also by the totality of resources and personnel we bring to this show.”

Meyer Sound will support Avnu Alliance and the Milan workgroup as they continue their efforts with the AVB-based, Milan deterministic network protocol at ISE.

ABOUT MEYER SOUND

Meyer Sound continually strives to elevate the overall dialogue about sound and bring greater awareness to the importance of how we hear and listen. A collaborative, results-focused approach to sound solutions drives a company philosophy where creative thinking, old-fashioned craftsmanship, and entrepreneurial technology are strongly intertwined. Tours for top-grossing artists and respected concert and entertainment venues rely on Meyer Sound, as do houses of worship, cinemas, restaurants, universities, corporate offices, and museums. With field offices and authorized distributors worldwide, Meyer Sound designs and manufactures all products at its Berkeley, California headquarters, allowing for rigorous quality control and testing, and starting in 2018, all products are covered by a five-year warranty. Scientific acoustical research and product development have earned Meyer Sound more than 100 US and international patents and numerous awards since its founding in 1979 by John and Helen Meyer. Meyer Sound is a registered trademark of Meyer Sound Laboratories, Inc. All rights reserved.

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