



See Christie at Stand 1-H70

Christie helps customers imagine the extraordinary, as it delivers the human touch at ISE

Christie helps move its valued partners and customers into the future of visual display and image processing

CYPRESS, Calif. – (January 30, 2019) – For 90 years the continuing success of [Christie®](#) has been its strong relationships with customers and partners across the globe. Building on its expertise as the quintessential visual display and image processing leader, Christie continues to deliver end-to-end solutions for unforgettable visual experiences coupled with industry leading service and support.

Christie provides unbeatable service and support for the long term

“At ISE 2019, the focus for Christie will be our leadership role as a full system support partner,” said Arlonna Seymour, senior director, Corporate Marketing, Christie. “It is not just about the technology itself, but more about our relationships and expertise in delivering the right solution for our customers. The theme ‘Let’s imagine, together we make it extraordinary’ expresses this collaboration, with Christie working together with our customers, our partners, and our vendors to bring to life extraordinary experiences.

“Christie customers don’t have to worry about buying technology that will be outdated and unsupported in the short term,” Seymour continues. “Moving into the future with Christie means industry leading technology, ongoing education, the best service and warranties in the business, and, more importantly – putting partners and customers first.”

Christie service and support includes both online and phone support as well as on-site tech support so customers never have to go it alone. Christie also provides ongoing education so customers can maximize their investment and minimize their overall cost of ownership. From the comfort of their own home or office, Christie customers can earn Certified Technology Specialist (CTS) Renewal Units. In addition, Christie’s technology agnostic design experts provide optional site surveys and CAD drawings to help customers create a fully-integrated and customized display system that includes hardware, software, installation, and continuous support – with an entire team behind each project. Christie also provides LED repair services – usually on-site – so customers save both time and money ensuring accuracy in pixel batch matching.

Christie delivers the extraordinary with and for its customers at ISE

For the first time ever, anywhere, stand visitors will experience the next evolution of Christie® MicroTiles® as the transformative technology platform moves into the future. Full details will be revealed at the show, but, as with its introduction of Christie MicroTiles in 2009, 2019 will mark the beginning of a new era in digital signage and display technology.

Introduced in October 2018, the [Christie D4K40-RGB pure laser 3DLP®](#) projector makes its European debut at ISE in **Zone 9** of the Christie stand. Designed with Christie® TruLife™ electronics and Christie RealLaser™ illumination, the Christie D4K40-RGB delivers greater than 90 percent of the Rec. 2020 colour space for rich, vibrant, true-to-life visuals – all built into a projector weighing less than half of its closest competitor. Delivering over 30,000 hours of operation to 80 percent brightness, 5000:1 contrast ratio, and up to 120 frames per second, the Christie D4K40-RGB also features a new, patented, sealed optical path. For typical installations, this translates into 8-plus years of stable, uncompromised, virtually maintenance-free operation. Powerful yet energy efficient, the Christie D4K40-RGB operates on single-phase 220V power, making it significantly more cost-effective than competitor models. Whether choosing the Christie D4K40-RGB, [Christie Boxer](#), [Christie Crimson](#) or the new [Mirage SST](#), customers can future proof their investment with an SDVoE compliant 10G [Christie Terra](#), which is now shipping.

The [Christie APS Series](#), launched on January 7, is being shown for the first time at a public show. The new 3LCD laser projector will be located in **Zone 8**. Featuring an efficient laser illumination system and patented optical light path design that uses only one motor, the APS Series provides up to 20,000 hours of reliable, maintenance-free operation at an extremely low cost of ownership. Backed by an unmatched five-year/10,000-hour warranty and a price-point that beats the competition, the APS Series is the class-leader for 5,000-6,500 lumen projectors.

Ten Zones with one common theme: All the elements to make it extraordinary together

Unique to Christie is that all of its visual displays – including at ISE 2019 – are powered and driven by Christie's own content management and processing tools. Rather than engaging with numerous suppliers for their visual display needs – often resulting in longer lead and installation times – Christie customers can get it all under one roof.

Zone 1 and **Zone 2** feature the next evolution of Christie MicroTiles with a preview of Christie Pandoras Box 10-bit colour depth image quality while **Zone 3** – the Hospitality Zone – showcases Christie Access Series flat panels and [Christie Captiva](#) ultra-short throw projectors, which are located near the main reception area.

The Christie stand also features a full complement of LCD walls in both **Zone 4** and **Zone 6**, which will include [Christie Access Series](#), [Extreme Series](#) and the stunning [Christie FHQ981-L UHD](#) flat panel.

Zone 5 is where ISE visitors can see Christie View for the first time in a tech preview, as well as Christie Mystique automated camera-based alignment software for 3D projection mapping.

Over in **Zone 7**, Christie is featuring a demonstration of its unique, award-winning [Christie Guardian](#) automatic, real-time, invisible alignment tool and is showcasing its content management and video processing with demonstrations that include automated content generation software using artificial intelligence to generate new content from existing content.

Zone 7 also features [Christie Pandoras Box](#), [Christie Terra](#), and [Christie Spyder X80](#) – the world’s most powerful multiscreen windowing processor. The trio of tools will be controlling the content, providing AV switching and distribution, and all image processing throughout the Christie stand, delivering an extraordinary visual experience.

Zone 8 – the projection zone – features not only the aforementioned APS Series, but also Christie Boxer, [Christie HS Series](#), and [Christie Crimson Series](#). Rugged and versatile, the 3DLP® Christie Crimson Series is easy to ship, handle and install thanks to its compact form factor, quiet operation and 360-degree orientation. Ranging from 7,000-20,000 lumens and resolutions including WUXGA, HD and 4K UHD, Christie HS Series offers a powerful, reliable and cost-effective option for almost any high-use application. Setting benchmarks in brightness, colour accuracy, power requirements, and form factor, the HS Series pushes the envelope of 1DLP® capabilities.

In addition to the European debut of the Christie D4K40-RGB projector, **Zone 9** also features the Christie Boxer 4K30 lighting up the lower half of the legendary Christie wolf head with a kaleidoscope of images. Visitors can look up and see truss mounted projection in **Zone 10** where two [Christie Boxer 4K30](#) and two [Christie D20WU-HS Series](#) projectors will light up the top and sides of the wolf head.

Christie is also pleased to partner with [Da-Lite](#), which will provide the screens for the Christie stand while both the LANG AG and SDVoE stands are demonstrating interoperability with Christie Terra, and other SDVoE-member products, to demonstrate a flexible AV over IP system.

About Christie®

Christie Digital Systems USA, Inc. is a global visual and audio technologies company and is a wholly-owned subsidiary of Ushio, Inc., Japan, (JP:6925). Consistently setting the standards by being the first to market some of the world’s most advanced projectors and complete system displays, Christie is recognized as one of the most innovative visual technology companies in the world. From retail displays to Hollywood, mission critical command centres to classrooms and training simulators, Christie display solutions and projectors capture the attention of audiences around the world with dynamic and stunning images. Visit www.christiedigital.com.

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