



Cabletime, manufacturers of Mediastar, deliver secure, compliant IPTV streaming and signage solutions at ISE2020

London, January 14 2019. A wealth of new features and enhancements to the [MediaStar](#) IPTV, streaming and digital signage range will be on show on stand 10-P130. Visitors looking for low latency systems that can distribute HDCP Pro protected content on their network in a legally compliant way should look out for the MediaStar 798 Encoders and 782 Decoders. Now shipping in Europe, these solutions are replicated for the North American market using MediaStar pro/idiom decoder capabilities. Other encoder and media player enhancements will also be announced at ISE.

Signage promises to be a key theme at this year's event, and MediaStar highlights will include support for leading digital signage cloud platforms and, in response to customer demand, the ability to run protected and legal live content within signage applications as well as on the MediaStar Creator and DS signage platform.

The MediaStar Media Player will be demonstrated with more extensive HTML 5 support and integration with third-part applications, including 'Way Finding' apps; MediaStar Media Manager, the fully integrated content management system that sits at the heart of the media environment, will also be on show with full internationalisation options for non-Western character sets, allowing customers to control the language of their choosing.

A big focus on the MediaStar stand will be secure solutions for protected content to the desktop, and updates to the re-caster and transcoder platforms, which can be used not just for video transcoding, but audio too.

The MediaStar product portfolio provides IPTV, digital signage and multimedia distribution. These solutions are primarily used by medium to large enterprises requiring future-proof, stable solutions for live TV corporate communications, multicasts, and digital signage.

Note to editors:

With decades of experience in developing hardware and software video delivery systems, MediaStar is a leading brand with a wide range of IPTV, IP streaming and digital signage delivery products for new and existing infrastructures. Providing solutions for live TV, corporate communications, multicasts, music TV, training and digital signage, there are over 4,000 MediaStar installations worldwide and the company sells through partners in EMEA, USA, Asia, Japan, and Asia Pacific.

The MediaStar range serves the, corporate, retail, publishing, hospitality, sports, healthcare, educational, and government sectors, amongst others, and delivers robust versatility and scalability in a comprehensive hardware and software solution.

Cabletime Limited, the manufacturer of MediaStar is headquartered in Newbury, UK with offices in New Jersey and Hong Kong.

Further information about **MediaStar** can be found at www.cabletime.com

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