

General ISE 19 press release: Barco Shapes the future

Barco shapes the future at ISE 2019

Kortrijk – February 1, 2019. Innovation has been the lifeblood of Barco for over 85 years. The Barco baseline – enabling bright outcomes – is the guiding principle in every innovation.

This ongoing commitment to innovation and breakthroughs will again be on display at ISE 2019 at Hall 12, F100 through a range of solutions and products that fundamentally improve performance in:

- Meeting room and boardroom: CSE-200+
- Projection Mapping: ImagePRO-4K and UDX-4K32
- Classroom and Auditorium: weConnect Virtual Classroom, Overture, wePresent 2100
- Control Rooms and Networked Operating Centers: Barco UniSee, KVDB, OpSpace, E2/S3 Controllers and LED.

Discovery sessions at ISE 2019

This year, professionals can see even more how these are shaping the future. We invite them to join one of our **25 minute in-depth discovery sessions** at our whisper suites. Check the overview here. [link: https://web.cvent.com/event/09b332e3-a505-42f9-818f-f349eb9d53d4/websitePage:b15a0e44-55c2-4bac-b89d-dea45746e3d3?RefId=Whisper_suites]

For ClickShare (wireless collaboration systems), Barco is also offering a lucky subscriber to the demos the opportunity to **win a STAR treatment**: a one-week chauffeur service from their home to their office and a dinner for two. Demos can be booked here: [link: <https://app.acuityscheduling.com/schedule.php?owner=16908858>]

“By gradually transitioning from a hardware company to an organization that combines hardware with software and services, we know we can step up our offering and enable really bright outcomes,” according to Barco CEO Jan De Witte. “Look at how ClickShare revolutionized the meeting room experience, how weConnect introduced new ways of teaching, how Enterprise Virtual Matrix exceeded the limits of data transportation, Barco UniSee re-defined the LCD video wall market, and Overture brings simplicity to the AV Controlling market.”

Barco can be found at Hall 12, F100 at ISE.

About Barco

Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop sight, sound, and sharing solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise (from meeting and control rooms to corporate spaces), Healthcare (from the radiology department to the operating room), and Entertainment (from movie theaters to live events and attractions). In 2016, we realized sales of 1.102 billion euro. We have a team of 3,500 employees, located in 90 countries, whose passion for technology is captured in 400 granted patents.

For more information, visit us on www.barco.com, follow us on Twitter (@Barco), LinkedIn (Barco), YouTube (BarcoTV), or like us on Facebook (Barco).